



2024 - 2025 Academic Year

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HOURS OF OPERATION

The College is open Monday through Thursday from 8:00 a.m. to 10:00 p.m.,
and Fridays from 8:00 a.m. to 4:00 PM.
249 S. Federal Hwy, Dania Beach, FL 33004
www.uinternational.edu
(954) 607- 4344

Published by UNITED INTERNATIONAL COLLEGE, Dania Beach, Florida
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2024 - 2025 ACADEMIC CALENDAR

EVENT	MONTH	DAY	YEAR
Summer Break	July- August	2-18	2024
Independence Day	July	4	2024
Fall	August	19	2024
Last day to make full payment or arrange payment plan	August	23	2024
Withdrawal Deadline	August	30	2024
Deletion for non-payment or payment arrangement	August	30	2024
Labor Day Holiday	September	2	2024
Constitution and Citizenship Day	September	17	2024
Veteran's Day Holiday	November	11	2024
Thanksgiving Break	November	23 -29	2024
Final Exams	December	4 – 8	2024
Fall Term Ends	December	8	2024
Christmas Break	December - January	9 - 5	2024-2025
Spring	January	6	2025
Last day to make full payment or arrange payment plan	January	10	2025
M. L. King Jr. B. Holiday	January	20	2025
Withdrawal Deadline	January	17	2025
Deletion for non-payment or payment arrangement	January	17	2025
President's Day Holiday	February	17	2025
Spring Break	March	10 – 14	2025
Final Exams	April	21-25	2025
Graduation Ceremony	April	26	2025
Summer	May	5	2025
Last day to make full payment or arrange payment plan	May	9	2025
Withdrawal Deadline	May	9	2025
Deletion for non-payment or payment arrangement	May	16	2025
Memorial Day Holiday	May	26	2025
Juneteenth Holiday	June	19	2025
Final Exams	June - July	27-1	2025

2025 - 2026 ACADEMIC CALENDAR

EVENT	MONTH	DAY	YEAR
Summer break	July- August	1-18	2025
Independence day	July	4	2025
Fall	August	18	2025
Last day to make full payment or arrange payment plan	August	22	2025
Withdrawal deadline	August	29	2025
Deletion for non-payment or payment arrangement	August	29	2025
Labor day	September	1	2025
Constitution and Citizenship Day	September	17	2025
Veteran's day	November	11	2025
Thanksgiving break	November	22-28	2025
Final exams	December	2-5	2025
Fall term ends	December	7	2025
Christmas break	December - January	8-4	2025-2026
Spring	January	5	2026
Last day to make full payment or arrange payment plan	January	9	2026
Deletion for non-payment or payment arrangement	January	16	2026
Withdrawal deadline	January	16	2026
Martin Luther King Day	January	19	2026
President's day	February	16	2026
Spring break	March	16-20	2026
Final exams	April	20-24	2026
Graduation ceremony	May	2	2026
Summer	May	4	2026
Last day to make full payment or arrange payment plan	May	8	2026
Withdrawal deadline	May	15	2026
Deletion for non-payment or payment arrangement	May	15	2026
Memorial day	May	25	2026
Juneteenth Holiday	June	19	2026
Final exams	June-July	29-3	2026

PRESIDENT'S MESSAGE

Thank you for choosing United International College and welcome!



The right time to continue your educational goals is always now. The world has changed and it is never too late to study. Young students will build a more successful career due their educational development. In addition, adults and seniors always benefit from school as the global world demands for professionals to stay up to date with current developments.

UIC's purpose is to prepare students with both theoretical and practical knowledge, giving them the right tools to be successful in their careers. Our college counts with professors who are deeply involved within their field, so students are exposed to current day to day practices. We are committed to provide the support you need throughout your professional journey.

Our model recognizes the benefits of entrepreneurial education, among any field, for those who would like to join the workforce, as well as for those who would become self-employed. Students who would join a company would be able to offer the employer a different in-depth perspective and their role could impact the growth of the company and therefore be an asset for any employer.

Moreover, the entrepreneurial curriculum prepares students to be independent professionals, if they choose so. Most of our classes allow the students to apply practical knowledge either in completing a business plan to be applied in real life or analyze a case study. Indeed, many of our graduates have successfully created their own businesses by putting in place the plan written throughout their studies in United International College.

We recognize, however, that for a person to be successful not only cognitive knowledge is necessary; indeed, one must always search for a mission in life. UIC's MODEL OF HOLISTIC EDUCATION encourages students to discover and explore their own weaknesses and strengths, and help them develop as Human beings. Courses such as Self-Empowerment and Holistic Human Development are part of our curriculum to form not only successful professionals but also happy and fulfilled human beings.

As a student, you will be part of a friendly family community of students, professors, and administrators who will support you through your journey to make your dreams come true.

Once again, welcome to UNITED INTERNATIONAL COLLEGE!

Lydia Bautista Moller
President

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I. ABOUT THE COLLEGE

HISTORY



On August 10, 1999, J. Alberto Moyano Ferrer, his wife, Lydia B. Bautista Möller, and their four daughters, Angelica, Marcela, Lina Maria, and Liliana, migrated from Bogota, Colombia, to Hollywood, Florida, fleeing a dramatic rise in violence and human rights violations. They left behind an institution of higher education they founded in 1979 in their home country to start a new life in South Florida.

In January 2000, UL School of Business was created in the state of Florida as a private, for profit, educational entity. On February 20, 2001, the Florida State Board of Non-Public Career Education granted the institution a license to offer non-degree programs in Small Business Management and Marketing and Sales Management. President Moyano believed that to educate a true entrepreneur, all aspects of the learner must be engaged. Focusing on the mind, body, spirit, and the intuitive need to know more, he created the school's Holistic Education Model.

On January 26, 2004, President Moyano passed away after battling larynx cancer. Mrs. Lydia Bautista was appointed president of UL School of Business on February 5th, 2004. As part of the succession plan, her daughters, Angelica, Marcela, Lina and Liliana were appointed as members of the board of directors and administrators of the institution to continue the legacy their parents had built since the inception of the institution.

In November 2004 the institution was approved by the US Department of Homeland Security (DHS) to issue I-20s for International Students. In 2005, the Florida Commission for Independent Education (FCIE) approved an English as a Second Language (ESL) program for the institution, and in November 2006, the College received approval to offer its first-degree program, at the Associate level, in Business Administration.

The Florida Commission for Independent Education approved the associate's degree program in Travel and Tourism Management on March 8, 2007. In March 2009, FCIE approved the associate's degree programs in International Business and Communications and Mass Media. On the same date, UL School of Business was renamed Unilatina International College.

The College was granted institutional accreditation on August 19, 2013 by the Accreditation Council of Independent Colleges and Schools (ACICS). In 2015, the College introduced bachelor's degrees programs in Business Administration, International Business Management, Travel and Tourism Management, and Communications and Mass Media.

In 2020, the college was renamed United International College with the aim to expand the college's Model of Holistic Education to a multicultural, international and inclusive student body. In June 2021, the college was approved to offer a graduate level program in Business Administration in Spanish and in English. On this same date, the college was approved to offer distance education by the FCIE.

In 2020, and during the worldwide COVID-19 pandemic, the College began to offer its programs in a hybrid modality. The Master of Business Administration was approved by state regulators and accreditor and launched in Spanish as a 100% online program and in English in a hybrid modality in July 2021. All programs incorporate the education philosophy of J. Alberto Moyano Ferrer, a curricular framework that promotes and develops entrepreneurial skills, emotional intelligence, and global competencies (cross-cultural communications skills, multilingualism, and technology skills). In November 2021, the FCIE, upon request by the institution, approved the deletion of the ESL program from its program offerings.

On January 5th, 2023, United International College inaugurated its Athletic Department, the UIC Eagle Rays, with men's basketball and men's baseball varsity teams.

In June 2023 the college's board of directors approved a new mission that reflects all degrees and modalities offered at the institution.

On August 29, 2024, the City of Dania Beach approved the City Permit of Use to United International College to its new campus location at 249 S. Federal Hwy, Dania Beach, FL 33004, located just 2.6 miles away from the beach.

MISSION STATEMENT

Vision Statement

United International College shall become a leader in the evolution of socially and morally conscious global professionals who aim to lead with emotional empathy and intuitiveness while caring for the well-being of humankind.

Mission Statement

United International College offers hybrid and online undergraduate and graduate programs in the areas of business, travel and tourism, and communications. The college offers a holistic and

entrepreneurial learning environment which integrates and nourishes the student's emotional intelligence, intuitiveness, and physical well-being.

The objectives of UIC are:

1. To offer students a student-centered learning environment that focuses on physical, mental, and entrepreneurial skills.
2. To promote a college community that embraces diversity, inclusion and a sense of belonging.
3. To hire faculty and staff with the appropriate academic credentials and industry-related work experience.
4. To acquire and maintain resources that meet educational trends.
5. To graduate students with the skills and knowledge that today's labor market requires.

Values

CREATIVITY

We value the potential of students to generate cutting edge ideas by challenging traditional and repetitive ways of thinking, and behaving. Through our Model of Holistic Education, students allow their minds to expand their capacity to think "out of the box", and to create ideas that can be considered revolutionary in modern times. Thus, their work becomes socially marketable based on its uniqueness.

FREEDOM

We strongly believe in the natural human right of freedom. We relate to our students and community by granting each individual the right to make choices. Autonomy, free will, and self-determination are cores of the exercise of freedom. In our academic institution, students and faculty do not fear taking risks to improve their learning experiences in a safe environment where they do not fear being judged. Individuals are free to express their individuality as a whole.

HUMAN GROWTH

Our model of Holistic Education is rooted in the principle of human growth. As we acknowledge that individuals have the chance to develop themselves in the journey of life, our students not only grow intellectually through our curricula, but are also given the tools to focus on the development of their personal and spiritual experiences.

UNIQUENESS AND RESPECT

We value the distinctiveness of each of our students and faculty members. We believe in the human potential of each individual to exceed their faculties to become incomparable to any other person. This results in the true appreciation and respect of the characteristics and assets of everyone involved in our academic institution.

COMMUNICATION

Our students become effective communicators who can express themselves while diminishing noise or misunderstanding in their communication processes. This results in the development of individuals who are equipped to successfully establish and nurture relationships that enjoy clarity in their human interactions.

HONESTY

We value truthfulness and sincerity. Beyond any other value, students and faculty must exercise their honesty at all times. Therefore, every member of our community can trust and rely on each other for support stemming from the premise that we all are true to ourselves and each other.

FRATERNITY

As an institution that values education, we daily build a sister-brotherhood that distinguishes us as a strong community of individuals who continuously support each other in the process of learning. Such a fraternity is built on strong structures of love and respect for each other that allow its constant growth while welcoming new members who easily become part of the social network.

CULTURAL DIVERSITY

UIC welcomes students and faculty members from around the world. Our environment is enriched through the cultural diversity that all of the members of the institution bring to campus. We respect, promote and appreciate the various cultures that we are fortunate to have.

OWNERSHIP

UNITED INTERNATIONAL COLLEGE is owned and operated by **Unilatina Corp.**, and it is a corporation registered and established under the Corporate By Laws of the State of Florida. Its address is:

249 S. Federal Hwy
Dania Beach, FL 33004
Tel (954) 607 - 4344 – Fax (954) 357 - 1766
E-mail: uicadmissions@uinternational.edu
Web Page: www.uinternational.edu

The directors of the corporation are:

Lydia B Bautista Möller.....President/Co-Owner
Angélica Moyano.....Secretary/Co-Owner
Marcela Moyano.....Treasurer/Co-Owner
Lina Maria Moyano.....Director/Co-Owner
Liliana Moyano.....Director/Co-Owner

Administrative Staff

President Lydia B. Bautista Möller DSO	Director of Academic Affairs Angélica Moyano Bautista PDSO
Director of Communications and Advancement Dr. Marcela Moyano	Sandra Agudelo Distance Learning and Instructional Design Coordinator
Admissions Coordinator Ana Socha	Financial Aid Officer Edward Espinoza
Director of Athletics Dr. Ted Abernethy	Senior Associate AD, Internal Operations & Athletic Events Karlo David Lesser
Senior Associate AD, Compliance & Administration Angelica Moyano	Senior Associate AD, Communications, Media, & Principal Gifts Dr. Marcela Moyano
Human Resources Leonela Medrano	Director of Administration Sandra Valentin
Registrar Laura Sandoval	Communications and Mass Media Lead Program Dr. Marcela Moyano
Business Administration International Business Management Lead Program Kenneth Ninomiya	Travel and Tourism Management Lead Program Courtne Gilmore
Master of Business Administration Program Coordinator Dr. Juan Tapia	Student Services Coordinator Fernando Rosero
IRB Coordinator Dr. Marcela Moyano	



II. SCHOOL POLICIES

ADMISSION PROCEDURES AND POLICIES

UNITED INTERNATIONAL COLLEGE is an institution open to every individual looking for an equal opportunity for quality education regardless of sex, race, color, age, and religion, social or economic status. We do not discriminate on the basis of sex, race, color, age, religion, social or economic status, and disabled applicants in its admissions policies, administration, scholarships, and other school programs.

Admissions Requirements:

Associate Degrees

1. High School Diploma, Transcripts or GED
2. Government issued ID
3. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program.
4. Submit a completed and signed Application for Admission

Bachelor Degrees

1. High School Diploma, Transcripts or GED
2. Government issued ID
3. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program.
4. Applicants graduated from Associate Degrees from other institutions must submit an official transcript. Official transcripts must be received by UIC directly from the previous educational institution. Credits will be evaluated course-by-course in order to assure proper transfer. Transcripts must be evaluated for international applicants.
5. UIC students graduated from any of the Associate Degrees can transfer into a Bachelor degree program of the same field; all passing credits will be transferred. Please see the chart below:

Completed Degree	Eligible to be transferred to
A.S Business Administration	B.S. Business Administration
A.S International Business Management	B.S. International Business Management
A.S. Travel and Tourism Management	B.S. Travel and Tourism Management
A. S. Communications and Mass Media	B.S. Communications and Mass Media

6. Submit a completed and signed Application for Admission.

Master Degree

1. Submit a completed and signed Application for Admission.
2. Each applicant must submit an official transcript showing a conferred Bachelor degree from an accredited U.S. institution or an equivalent evaluated degree for international applicants.
3. Minimum cumulative GPA of 2.5 on a 4.0 scale as reflected on undergraduate official transcripts. Official transcripts must be received by UIC directly from all previous educational institution. UIC alumni may apply and be accepted into the MBA program as long as all of the graduation requirements have been completed.
4. Government issued ID
5. One letter of recommendation from a previous professor or employer.
6. Applicants whose native language is not English are required to provide proof of English language proficiency.

International Students Admissions

Associate Degrees

1. High School Diploma and/or proof of completion by the appropriate education body
2. English official translation of high school diploma/equivalent credential
3. Government issued ID
4. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program.
5. Submit a completed and signed Application for Admission.

Bachelor Degrees

1. High School Diploma and/or proof of completion by the appropriate education body
2. English official translation of high school diploma/equivalent credential
3. Government issued ID
4. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program.
5. Applicants graduated from and Associate Degree from other institutions must submit an official transcript evaluated by an International Credential Evaluator Institute. Official transcripts must be received by UIC directly from the Credential Evaluator Institute. Credits will be evaluated course-by-course in order to assure proper transfer.
6. UIC students graduated from any of the Associate Degrees can transfer into a Bachelor degree program of the same field; all passing credits will be transferred. Please see chart 1 on item 6 of admissions requirements.
7. Submit a completed and signed Application for Admission.

Master Degrees

1. Submit a completed and signed Application for Admission.
2. Each applicant must submit an official transcript showing a conferred Bachelor degree from an accredited U.S. institution or an equivalent evaluated degree for international applicants.
3. Minimum cumulative GPA of 2.5 on a 4.0 scale as reflected on undergraduate official transcripts. Official transcripts must be received by UIC directly from all previous educational institutions. UIC alumni may apply and be accepted into the MBA program as long as all of the graduation requirements have been completed.
4. Government issued ID
5. One letter of recommendation from a previous professor or employer.
6. Applicants whose native language is not English are required to provide proof of English language proficiency

English Proficiency

Applicants whose native language is not English are required to provide proof of English language proficiency by submitting the minimum score on any of the following tests:

Undergraduate Applicants

English Proficiency Test	Minimum Score
Test of English as a Foreign Language (TOEFL) Paper Based Delivered Test	57
Test of English as a Foreign Language (TOEFL) Internet Based Test	61
International English Language Testing System (IELTS)	All levels score: 6.0
Pearson Test of English Academic Score Report	44
Duolingo English Test	95
4-skill Michigan English Test (MET)	53
Michigan Examination for the Certificate of Competency in English (ECCE)	650/LP
Michigan Examination for the Certificate of Proficiency in English (ECPE)	650/LP
A high school diploma completed at an accredited/recognized high school (where the medium of instruction is English).	

Graduate Applicants

English Proficiency Test	Minimum Score
Test of English as a Foreign Language (TOEFL) Paper Based Delivered Test	60
Test of English as a Foreign Language (TOEFL) Internet Based Test	71
International English Language Testing System (IELTS)	All levels score: 6.5
Pearson Test of English Academic Score Report	50
Duolingo English Test	100
4-skill Michigan English Test (MET)	55
Michigan Examination for the Certificate of Competency in English (ECCE)	650/LP
Michigan Examination for the Certificate of Proficiency in English (ECPE)	650/LP

College Board Accuplacer ESL Exam	Minimum Score
ESL Language Use	85
ESL Listening	80
ESL Reading	85
ESL Sentence Meaning	90
ESL Writeplacer	4
Comprehensive Score for all exams	350

- A minimum B-2 English proficiency level identified within the Common European Framework of Reference (CEFR) standards and assessed through various ESOL examinations, including the University of Cambridge.
- A transcript indicating completion of at least 30 semester credit hours with an average grade of “C” or higher at an institution accredited by an agency recognized by the United States Secretary of Education and/or the Council for Higher Education Accreditation (CHEA), or accepted foreign equivalent that is listed in the International Handbook of Universities where the language of instruction was English. An average grade of B or higher is required for the master’s degree.
- Students whose native language is not English but have completed at least two years of study in an American high school are exempt from taking the proficiency test.

Students who do not meet the minimum English proficiency requirement may be asked to write an essay to be conditionally admitted, or placed in the English as a Second Language Program of United Language Institute according to their assessment scores. Graduate students may be required to take ENC 1101 and ENC 1102 at UIC before admission is granted.

Spanish Proficiency

Applicants whose native language is not Spanish and choose to pursue the MBA in Spanish are required to provide proof of Spanish language proficiency by submitting the minimum score on any of the following tests:

Spanish Proficiency Test	Minimum Score
Diplomas of Spanish as a Foreign Language (DELE)	70% all sections
Test of Spanish as a Foreign Language (TestDaF)	C1
Spanish Language Certificate (SIELE):	650

Exceptions to Admissions Criteria

High School Diploma

If the applicant does not have documentation of a high school completion, a College transcript stating that the basis of admission was high school graduation may be accepted for admission.

Applicants who cannot obtain a copy of their high school Diploma from a foreign country

In rare cases where it is impossible for a student (refugee, an asylee, or a victim of human trafficking) to obtain documentation of his or her completion of a secondary school education in a foreign country, the US Department of Education allows the applicant to submit to the institution the following:

1. Proof of their attempt to obtain documentation of their completion of a secondary school education in a foreign country, i.e., a copy of an e-mail or letter, including proof of mailing; UIC College Registrar's Office will mail the request for official transcript to the applicant's school and will keep the receipt in the applicant's folder.
2. A signed and dated statement that indicates that the applicant completed his or her secondary school education in a foreign country, the name and address of the foreign high school where the applicant completed the secondary school education and the date when the foreign high school diploma was awarded.
3. A copy of the entry status documentation that identifies the applicant's current or prior status as a refugee, an asylee, or as a victim of human trafficking and who entered the United States after the age of 15.

International Students

This school is authorized under Federal law to enroll nonimmigrant alien students.

International students are always welcome and we are committed to provide the same quality education to help them become successful in their endeavors. International students wishing to attend our school must meet the international students' admission standards and meet the following requirements in order to obtain their I-20:

1. Applicants must prove that sufficient funds are available from source to defray all living and school expenses during the entire period of study in the United States. The last three bank statements of the sponsor or the student must be presented along with a letter from the sponsor or student.
2. Present to school a photocopy of passport and I-94 if applicable
3. Persons applying for an F-1 visa with the initial I-20 will require payment of a SEVIS fee of \$350. The check or money order should be made payable to the Immigration and Naturalization Service

4. Make a processing fee payment of \$800.00 or \$400.00 which will be applied to tuition once your I-20 is active
5. If you are changing your status, you must fill out form I-539 and pay a paper filing fee of \$470, online filing fee \$420. The College will assist you in the process. Change of status processing fees may apply.

Students who wish to extend their F-1 status will be granted extension only if they are in good academic and financial standing with UIC. Please refer to [DHS website](#) for more information about F-1 regulations.

For information about employment and training options available for F-students, visit the [Working in the United States page](#) and talk with your DSO.

F students may contact SEVP by email at sevp@ice.dhs.gov if your DSO is unable to assist you or if you would prefer to ask someone else. In your email, please describe your situation and include any questions you have. SEVP provides responses on a first-come, first-served basis. Answer times may vary depending on the current number of inquiries.

Non-Matriculated Student Policy

Non-matriculated students are non-degree seeking undergraduate students who enjoy the educational opportunities, resources, and personal experiences UIC provides without committing to a two- or four-year degree program. Please consider the following when becoming a non-matriculated student:

- There is a \$100 registration fee to become non-matriculated.
- As a non-matriculated student, you are not allowed to take more than 6 credit hours for the Associate's Degree programs and 12 credit hours for the Bachelor Degree programs.
- If your native language is not English you must pass the English Proficiency test at UIC or provide evidence that you have previously taken any of the tests mentioned above in the English proficiency section.
- If you decide that you want to become a regular UIC student you will be required to go through the normal admissions process.

Students with documented disabilities

UIC provides reasonable accommodations to qualified, enrolled students who have provided the institution documented disabilities.

After student need is determined, reasonable accommodations will be provided on a case by case basis.

In order to ensure that UIC students with disabilities receive special accommodations, the college has implemented the following procedures:

1. The applicant/student identifies that he/she has a disability and provides documentation of it.
2. The Office of Academic Affairs will review the documentation and notify the student if he/she is eligible for accommodations.

3. The Office of Academic Affairs will determine the kind of accommodation needed and whether the College can provide the accommodations for the prospective student. Accommodations may include:
 - Additional time for exams
 - Audio data for visual impaired
 - Class assignments available in electronic format
 - Flexible attendance requirements
4. Once the student with disability is identified, the The Office of Academic Affairs will provide documentation and instruction to all of the professors who will be teaching the student.

Conditional Admission Policy

Conditional admissions acceptance is available for students applying while still in high school and for undergraduate, master's, and doctoral students awaiting official documents from outside sources who have met all other admissions requirements. Students may be conditionally accepted to UIC for a maximum of 12 credit hours. Students must complete all the requirements by the end of the conditional period. The student will be officially accepted once the admissions requirements have been met after the conditional period. Financial aid is not available to conditionally admitted students.

Denial of Admissions to the College

The College reserves the right to deny or rescind admission to any applicant or student, for reasons that include, but are not limited to, the falsification of the admissions application or the submission of fraudulent documents. Applicants may appeal admission decisions to the designated personnel.

Deferral of Admissions

Upon request, the Admissions Office may defer admission to the following semester of the same academic year for which admission was granted.

Appealing a College Decision

A student may appeal a decision by a college department or personnel on the following limited grounds:

1. Procedural irregularity that materially affected the decision-making process (i.e., failure to follow the College's own published procedures).
2. The outcome of the decision is disproportionate to the violation(s) of the college's policy or standard alleged; or
3. New evidence that was not reasonably available or known to exist during the decision making process.

Students must follow the process outlined below to file an appeal:

A. The written appeal shall be a plain, concise, and complete statement which contains at least the following:

- Documentation that all administrative channels were exhausted prior to this appeal.
- A description of the specific college decision that is being appealed.
- A statement outlining the background of the case and the basis for the appeal including all pertinent facts and documentation that the student wishes to be considered.
- An explanation of the grounds for the appeal; and
- An explanation of the resolution being sought by the student.

Written appeals must be made to the President of the College within ten (10) business days of the receipt of a final college decision. The President or designee will serve as the Appellate Officer. The Appellate Officer shall review the written appeal and may, but is not required to, hold a virtual or in-person informational meeting with the student pursuing the appeal. The Appellate Officer will review the evidence presented and based on the evidence, decide regarding the appeal. The Appellate Officer may accept, modify, or reject the College Decision, or return the matter to the relevant College department for reconsideration.

The decision of the Appellate Officer is final, and no further appeals can be made. The Appellate Officer will prepare a written determination letter. The Student pursuing the appeal shall be provided the written determination letter. The Appellate Officer shall strive to provide the written determination letter within fifteen (15) calendar days' notice of receipt of the written appeal. In the event of any unresolved conflict, students can contact the Florida Commission for Independent Education at (888) 224-6684 or 325 W. Gaines St, Suite 1414, Tallahassee, FL 32399.

Non-discrimination Policy

United International College is an institution open to every individual looking for an equal opportunity for quality education regardless of sex, race, color, age, and religion, social or economic status. It is the policy of the college that no person within the organization shall discriminate on the basis of sex, race, color, and age, and religion, social or economic status.

Retaliation against an individual who files a complaint of discrimination, or who participates in the investigation of a discrimination complaint, is prohibited.

Tuition and Fees

(Effective date: 07/01/2024)

Registration Fee	\$100.00
Tuition per Undergraduate Semester Credit Hour	\$340.00
Tuition per Graduate Semester Credit Hour	\$690.00
Technology Fee per semester	\$50.00
Library Fee per semester	\$25.00
Undergraduate Graduation Fee	\$150.00
Graduate Graduation Fee	\$200.00

Transfer Credit Evaluation	\$100.00
Official Transcripts	\$10.00
ACCUPLACER (Proficiency test)	\$25.00
Student ID replacement	\$10.00
Re-enrollment Fee	\$50.00
CLEP Evaluation Fee	\$35.00

The Application Fee of \$100 is a one-time, non-refundable fee. However, students who cancel their enrollment within 5 days of signing the enrollment agreement will receive a \$25 refund. Tuition is broken down for each term. Payment of tuition is to be made prior the first day of class each term unless prior arrangement for payment has been agreed upon. The tuition and fees do not include other program costs including, but not limited to: book, supplies, laboratory fees, and other cost associated with the selected program of study. It is the student's obligation to pay this additional cost, and to obtain books and supplies on their own. The graduation fee is to be paid when the student applies for graduation regardless of whether he/she intends to participate in the commencement ceremony. All of the UIC programs are taught in the Hybrid Modality (at least 51% of the program is offered online); therefore, all the program fees for online and in-residence modality do not differ, and there are no additional fees for the in-residence component.

Estimated Total Cost of Books and Supplies per program

Program	Cost
A.S./B.S. International Business Management	\$1,800
A.S./B.S. Communication and Mass Media	\$2,000
A.S./B.S. Business Administration	\$1,800
A.S./B.S. Travel & Tourism Management	\$1,800
MBA – Master of Business Administration	\$ 2,500

Estimated Other Costs

Others	Cost
Not subject to refund after the five (5)-calendar- day student right to cancel enrollment.	
Official Transcripts	\$10
ACCUPLACER (Proficiency test)	\$25
Credit Transfer Evaluation	\$100
Student ID replacement	\$10
Technology Fee per semester	\$50
Library Fee per semester	\$25
Re-enrollment Fee	\$50
CLEP Evaluation Fee	\$35

Methods of Payment

Students have the option to make the full tuition payment at the time of signing the enrollment agreement or choose monthly payments as a convenient alternative to pay.

Payments can be made via credit card, check or cash; note, checks must be made payable to Unilatina Corp. Furthermore, students can also make payments on campus or online through a reliable and secure gateway merchant service for payment processing; this system authorizes and processed credit card payments. Students who wish to make online payments can find the link at www.uinternational.edu or can directly click on the following link:
<https://www.billandpay.com/securelogin/>

If you are a Financial Aid recipient, your eligible award(s) will automatically be credited to your account. It is your responsibility to pay any remaining balance owed on the account that is not covered by financial aid. Students can contact the business office in order to make payment arrangements.

FINANCIAL AID PROGRAMS

Purpose of the Financial Aid Office

The college offers a number of institutional grants and scholarships to eligible applicants. The Financial Aid Office monitors, implements and coordinates all financial aid programs provided by United International College.

Scholarships

J.A. Moyano Scholarship

This award was created to help incoming students who wish to apply and complete an Associate or Bachelor degree at UIC. This scholarship is an academic merit only intended for full-time students.

Award Condition:

- Scholarship awarded by the Board of Directors of United International College.
- Scholarship awarded for up to 30% of the total tuition
- It will be awarded and disbursed as follows: 100% at the time a student enrolls in UIC. Scholarship is valid as long as the student fulfills the following conditions each term:
 - Maintain a CGPA of 3.0 and above
 - Make all payments in a timely manner
- In the event that the student decides to withdraw from UIC, all tuition calculations will be made without the scholarship.
- The decision of the Board of Directors will be final.

Supporting Documentation:

- 1- **Personal Essay:** Write an ESSAY about why you deserve to receive this Scholarship. Indicate your objectives. You may want to include information about your educational and personal goals. Write about any special interests or special circumstances that you may wish the Academic Board to consider. Address evidence of leadership as well as your desire to study at UIC. **Essay Format:** Use 8 ½" x 11" white paper; minimum two pages or 1000 words. Times new roman or similar **12pt - Double-space** the body of your essay and use 1" margins all around.
- 2- Include **two letters of recommendation** with your application from previous or current professors or employers. All documentation must be submitted in English or translated into English.
- 3- High School (for Associate degree Students) or Associate Degree (for Bachelor Degree Students) Diploma and Transcripts showing a minimum GPA of 3.0 (Translated into English and evaluated by a by an International Credential Evaluator Agency, if applicable)
- 4- Government-issued proof of ID
- 5- There are 20 JA Moyano scholarships available to be granted every year
- 6- Deadlines: August 1st and December 1st.
For more information, contact the Admissions office at (954) 607-4344

MBA Scholarship

This award was created to help students who plan to successfully complete the MBA degree at UIC. This scholarship is an academic merit only intended for full-time students.

Award Condition:

- Scholarship awarded by the Board of Directors of United International College.
- Scholarship awarded for up to 30% of the total tuition
- It will be awarded and disbursed as follows: 100% at the time student enrolls in UIC. Scholarship is valid as long as the student fulfills the following conditions each term:
 - Make all payments in a timely manner
 - Maintain a CGPA above UIC's Satisfactory Academic Progress
- The decision of the Board of Directors will be final.
- In the event that the student decides to withdraw from UIC, all tuition calculations will be made without the scholarship.

SUPPORTING DOCUMENTATION:

- 1- **Personal Essay:** Write an ESSAY about why you deserve to receive this Scholarship. Indicate your objectives. You may want to include information about your educational and personal goals. Write about any special interests or special circumstances that you may wish the Academic Board to consider. Address evidence of leadership as well as your desire to study at UIC. **Essay Format:** Use 8 ½" x 11" white paper; minimum two pages or 1000 words. Times new roman or similar **12pt - Double-space** the body of your essay and use 1" margins all around.
- 2- Government-issued proof of ID
- 3- There are 25 MBA scholarships available to be granted every year. Deadlines: August 1st and December 1st. For more information, contact the Admissions office at (954) 607-4344

Eagle Ray Scholarship

This award was created to help athlete-students who demonstrate exceptional skills in their chosen sport and wish to represent the Eagle Rays.

Award Condition:

- Scholarship awarded by the Board of Directors of United International College.
- Scholarship awarded for up to 100% of the total tuition
- It will be awarded and disbursed as follows: 100% at the time a student enrolls in UIC. Scholarship is valid as long as the student fulfills the following conditions each term:
 - Make all payments in a timely manner
 - Maintain a CGPA above UIC's Satisfactory Academic Progress
- The decision of the Board of Directors will be final.
- In the event that the student decides to withdraw from UIC, all tuition calculations will be made without the scholarship.

SUPPORTING DOCUMENTATION:

- 1- Proof of exceptional skills in the chosen sport. Coaches will be recommending the award according to the student's skills and or performance.
- 2- Government-issued proof of ID
- 3- There are 40 scholarships available to be granted every year. Deadlines: August 1st and December 1st. For more information, contact the Admissions office at (954) 607-4344



ACADEMIC POLICIES

School Calendar

UNITED INTERNATIONAL COLLEGE operates on a continuous basis throughout the year excluding weekends and legal holidays as listed. The school calendar consists of three terms- fall, spring and summer. Students may register only at the beginning of a term.

Holidays

Our institution will be closed the following holidays:

Independence Day Holiday - July 4

Labor Day Holiday – September 2

Veteran’s Day – November 11

Thanksgiving - November 28

M. L. King Jr. Birthday - January 20

President's Day-February 17

Good Friday – April 18

Memorial Day Holiday -May 26

Juneteenth Holiday - June 19

Academic Year

The academic year is divided into 2 semesters (spring and fall) of 15 weeks of instruction. Additionally there is a summer semester of eight weeks. Programs are designed where the student may enroll at the beginning of any semester.

Class Schedule

Undergraduate Full time students are expected to be registered for at least 12 semester credit hours and Full time graduate students must be registered for at least 9 credit hours. Part-time students must be registered in at least 6 semester credit hours. If a situation arises where the school has to close due to bad weather or any other situation, the administration will contact all the students and inform them of the fact via text message, e-mail or UIC’s social media accounts. The maximum number of students per classroom is between 25 to 30 students.

Vacation Policy for International Students

F-1 Students may take one summer vacation after completing one year of full-time studies (full course load) and before starting the second year of studies. Students taking vacation must comply with the following requirements:

- Vacations must be requested 90 days in advance
- Payments will remain the same during the vacation period
- Students may enroll in classes during the vacation period
- Vacations cannot be taken when student has 24 or less credits to complete before graduation

Full course of study requirements for post-secondary programs (from USCIS)

F-1 post-secondary requirements

- F-1 post-secondary students have a number of requirements they must abide by to remain compliant.
- F-1 undergraduate students at a college or university must take at least 12 credit hours per term.
- F-1 students in postgraduate programs at a college, university, conservatory or seminary must take a full course of study as certified by the institution.
- F-1 students in other post-secondary liberal arts, fine arts or other non-vocational or English language learning training programs must meet 18 clock hours per week if the majority is classroom instruction or 22 clock hours per week if the majority of the program instruction does not take place in the classroom, such as laboratory work.

Students' E-mail Mail and Telephone Messages

All of the official communications happen via the institutional e-mail and UIC's Online Campus. Students are expected to regularly check their email and messages through UIC's Online Campus. Text messages and phone blasts will be sent in cases where massive communication is needed.

Definition of a Credit Hour

This institution uses a semester-credit hour to keep track of the student's progress in completing the program. UIC defines a semester-credit hour as 15 hours of direct instruction or engagement, or 30 hours of laboratory work, or 45 hours of internship. For every credit hour awarded, students are expected to complete at least two hours of out-of-class work. The college defines direct instruction as 50 minutes of instruction.

Description of the Course Code Numbering

Please find below the description of the course code numbering that the college uses. The system contains a code identified with a numbering system. Courses that begin with a 1 are introductory or first year courses. Courses that begin with a 2 are for advanced or second year students. Courses that begin with a 3 or a 4 are for third- and fourth-year students.

ACG	Accounting
ARH	Art History
ATR	Art
BSC	Biological Science
BUL	Business Law
CIS	Computer Information Systems
COM	Communication
DIG	Digital Media
ECO	Economics
ENC	English Composition

EUH	European History
FIN	Finance
FRE	French
GEB	General Business
GRA	Graphic Arts
HFT	Travel and Tourism Management
HLP	Health/Leisure/Physical Education
FIL	Film
ITA	Italian
IHD	Integral Human Development
JOU	Journalism
MAN	Management
MAT	Mathematics
MAR	Marketing
MMC	Mass Media Communication
MUT	Music
PCB	Process Biology
PGY	Photography
PHI	Philosophy
PPE	Personality
PSY	Psychology
POR	Portuguese
PUR	Public Relations
RTV	Radio-Television
SLS	Student Life Skills
SYG	Sociology
SPN	Spanish Language
SPC	Speech Communication
STA	Statistics
THE	Theater
VIC	Visual Communication

Florida's Statewide Course Numbering System (SCNS)

Courses in this catalog are identified by prefixes and numbers that were assigned by Florida's Statewide Course Numbering System (SCNS). This numbering system is used by all public postsecondary institutions in Florida and by participating nonpublic institutions. The major purpose of this system is to facilitate the transfer of courses between participating institutions. Students and administrators can use the online SCNS to obtain course descriptions and specific information about course transfer between participating Florida institutions. This information is at the SCNS website at <https://flscns.fldoe.org>.

Each participating institution controls the title, credit, and content of its own courses and recommends the first digit of the course number to indicate the level at which students normally take the course. Course prefixes and the last three digits of the course numbers are assigned by members of faculty discipline committees appointed for that purpose by the Florida Department

of Education in Tallahassee. Individuals nominated to serve on these committees are selected to maintain a representative balance as to type of institution and discipline field or specialization.

The course prefix and each digit in the course number have a meaning in the SCNS. The listing of prefixes and associated courses is referred to as the “SCNS taxonomy.” Descriptions of the content of courses are referred to as “statewide course profiles.”

Example of Course Identifier

PREFIX	LEVEL CODE (FIRST DIGIT)	CENTURY DIGIT (SECOND DIGIT)	DECADE DIGIT (THIRD DIGIT)	UNIT DIGIT (FOURTH DIGIT)	LAB CODE
ENC	1	1	0	1	
English Composition	Lower (Freshman) Level At This Institution	Freshman Composition	Freshman Composition Skills	Freshman Composition Skills I	No laboratory component in this course

General Rule for Course Equivalencies

Equivalent courses at different institutions are identified by the same prefixes and same last three digits of the course number and are guaranteed to be transferable between participating institutions that offer the course, with a few exceptions, as listed below in Exceptions to the General Rule for Equivalency.

For example, a freshman composition skills course is offered by 84 different public and nonpublic postsecondary institutions. Each institution uses “ENC_101” to identify its freshman composition skills course. The level code is the first digit and represents the year in which students normally take the course at a specific institution. In the SCNS taxonomy, “ENC” means “English Composition,” the century digit “1” represents “Freshman Composition,” the decade digit “0” represents “Freshman Composition Skills,” and the unit digit “1” represents “Freshman Composition Skills I.”

In the sciences and certain other areas, a “C” or “L” after the course number is known as a lab indicator. The “C” represents a combined lecture and laboratory course that meets in the same place at the same time. The “L” represents a laboratory course or the laboratory part of a course that has the same prefix and course number but meets at a different time or place.

Transfer of any successfully completed course from one participating institution to another is guaranteed in cases where the course to be transferred is equivalent to one offered by the receiving institution. Equivalencies are established by the same prefix and last three digits and comparable faculty credentials at both institutions. For example, ENC 1101 is offered at a

community college. The same course is offered at a state university as ENC 2101. A student who has successfully completed ENC 1101 at a Florida College System institution is guaranteed to receive transfer credit for ENC2101 at the state university if the student transfers. The student cannot be required to take ENC 2101 again since ENC 1101 is equivalent to ENC 2101. Transfer credit must be awarded for successfully completed equivalent courses and used by the receiving institution to determine satisfaction of requirements by transfer students on the same basis as credit awarded to the native students. It is the prerogative of the receiving institution, however, to offer transfer credit for courses successfully completed that have not been designated as equivalent. NOTE: Credit generated at institutions on the quarter-term system may not transfer the equivalent number of credits to institutions on the semester-term system. For example, 4.0 quarter hours often transfers as 2.67 semester hours.

The Course Prefix

The course prefix is a three-letter designator for a major division of an academic discipline, subject matter area, or subcategory of knowledge. The prefix is not intended to identify the department in which a course is offered. Rather, the content of a course determines the assigned prefix to identify the course.

Authority for Acceptance of Equivalent Courses

Section 1007.24(7), Florida Statutes, states:

Any student who transfers among postsecondary institutions that are fully accredited by a regional or national accrediting agency recognized by the United States Department of Education and that participate in the statewide course numbering system shall be awarded credit by the receiving institution for courses satisfactorily completed by the student at the previous institutions. Credit shall be awarded if the courses are judged by the appropriate statewide course numbering system faculty committees representing school districts, public postsecondary educational institutions, and participating nonpublic postsecondary educational institutions to be academically equivalent to courses offered at the receiving institution, including equivalency of faculty credentials, regardless of the public or nonpublic control of the previous institution. The Department of Education shall ensure that credits to be accepted by a receiving institution are generated in courses for which the faculty possess credentials that are comparable to those required by the accrediting association of the receiving institution. The award of credit may be limited to courses that are entered in the statewide course numbering system. Credits awarded pursuant to this subsection shall satisfy institutional requirements on the same basis as credits awarded to native students.

Exceptions to the General Rule for Equivalency

Since the initial implementation of the SCNS, specific disciplines or types of courses have been excepted from the guarantee of transfer for equivalent courses. These include courses that must be evaluated individually or courses in which the student must be evaluated for mastery of skill and technique. The following courses are exceptions to the general rule for course equivalencies and may not transfer. Transferability is at the discretion of the receiving institution.

- A. Courses not offered by the receiving institution.
- B. For courses at non regionally accredited institutions, courses offered prior to the established transfer date of the course in question.
- C. Courses in the _900-999 series are not automatically transferable, and must be evaluated individually. These include such courses as Special Topics, Internships, Apprenticeships, Practica, Study Abroad, Theses, and Dissertations.
- D. Applied academics for adult education courses.
- E. Graduate courses.
- F. Internships, apprenticeships, practica, clinical experiences, and study abroad courses with numbers other than those ranging from 900-999.
- G. Applied courses in the performing arts (Art, Dance, Interior Design, Music, and Theatre) and skills courses in Criminal Justice (academy certificate courses) are not guaranteed as transferable. These courses need evidence of achievement (e.g., portfolio, audition, interview, etc.).

Courses at Nonregionally Accredited Institutions

The SCNS makes available on its home page (<http://scns.fldoe.org>) a report entitled “Courses at Non Regionally Accredited Institutions” that contains a comprehensive listing of all nonpublic institution courses in the SCNS inventory, as well as each course’s transfer level and transfer effective date. This report is updated monthly.

Questions about the SCNS and appeals regarding course credit transfer decisions should be directed to Debbie Mills, Director of Student Affairs or to the Florida Department of Education, Office of Articulation, 1401 Turlington Building, Tallahassee, Florida 32399-0400. Special reports and technical information may be requested by calling the SCNS office at (850) 245-0427 or at <https://flscns.fldoe.org>.

Student Integrity

Student integrity refers to the ethical quality of a student's behavior and actions at United International College. It includes honesty, trustworthiness, and responsibility in the pursuing of the learning process. Violations of this policy will result in disciplinary action by the college. Academic integrity is violated when a student:

- Cheats on an exam
- Copies from a classmate or allows a classmate to copy from him/her
- Submits the same assignment for different subjects
- Receives help from a third part for a home assignment or test
- Provides another student with his/her previous assignments or work for a class
- Uses artificial intelligence or online platforms to complete assignments or papers
- Plagiarizes

Academic Honesty

Plagiarism is defined as the use of the ideas, phrases, sentences, or larger units of discourse from another writer or speaker without proper acknowledgment, Plagiarism includes the unauthorized copying of software and the violation of copyright laws. Use of third-party sites or technology such as AI generators to create or present material as your own in whole or in part during an academic activity or exercise is considered plagiarism, unless the use of such technology and/or third-party sites is expressly permitted by the instructor.

Students who commit plagiarism for the first time, the professor will report the students to the Director of Academic Affairs of the institution and a report will be placed in the student's file. Furthermore, the student will receive an F in the assignment. If the student is found committing plagiarism for the second time, the student will receive an F in the course, and will have to retake it.

AI Use Policy

UIC identifies two main areas that guide this policy:

1. Student Integrity and Academic Honesty as defined in P. 34 of the UIC Catalog
2. Student learning, which the use of AI tools should not limit.

UIC Students must adhere to the following principles when using AI tools:

- i: AI applications such as ChatGPT can be used in written assignments' brainstorming and editing stages.
- ii. Written assignments, discussion boards, and creative production works can use up to 40% of AI-generated content. This is the UIC College Wide Policy. Faculty can reduce this percentage of AI-generated content based on the nature of each course.
- iii. Use of AI in academic assignments must be properly cited and acknowledged according to APA style. When using ChatGPT, students must insert the link to their conversations by using extensions [ShareGPT](#) , or when using other applications, students must share screenshots of their conversations.
- iv. Any written or creative works submitted by students when the use of AI is not properly acknowledged or cited as stated in this policy, will be subjected to academic dishonesty as stated in p. 34 of the UIC Catalog.

As AI tools become increasingly embedded in existing technologies, students will enter gray areas that don't align with the policies above. If a student is unsure of whether and how much of a submission has been AI-generated, or whether they are in violation of a certain policy, they should reach out to the instructor and ask for guidance.

Library Resources

UIC's library has both desktop and laptop computers with internet access and appropriate application/software technology available to the students from Monday to Thursday from 8:30 am to 10:00 pm and Fridays from 9:00 am to 2:00 pm. UIC holds a licensed subscription to LIRN databases (library and information resources network), which are available to all registered students both in the UIC library and outside of UIC on their home, laptop, and/or tablet computers. The databases include extensive core collections that contain millions of articles, television and radio transcripts, photographs, video and audio clips, encyclopedias, books and reference titles including Credo Reference Unlimited, Gale Cengage/Info Trac Databases, Proquest databases and Bowker databases. Additionally, UIC holds a subscription to a business module that is built on Proquest's Abi/Inform and Research Library databases, assisting students in necessary research in project-building and/or acquiring information beneficial to their overall learning and scholastic development.

Graduation Requirements/Placement Assistance

All students who successfully complete a degree or program will receive a diploma. The student must meet the following graduation requirements in order to graduate and receive a diploma from UIC:

1. Complete all the semester credit hours as required
2. Complete all work and tests required in areas of study
3. Receive a minimum CGPA of 2.0 = C for undergraduate programs and 3.0 = B for graduate programs
4. Meet all financial obligations with the school.

UIC will assist each graduate with job placement; however, the college does not guarantee employment.

Transfer of Credits from UIC

Transfer of credits earned at UIC to another institution is at the discretion of the accepting institution. It is the student's responsibility to confirm whether or not credits will be accepted by another institution of the student's choice.

Attendance Policy

United International College (UIC)) monitors class participation and documents attendance. The attendance policy ensures that student attendance and participation are consistent with: (1) the expected performance outcomes of the course or program and (2) statutory, regulatory, and accreditation requirements, including at a minimum the required student retention and graduation rates.

For the purposes of this policy and in alignment with the Code of Federal Regulations Title 34.600.2, attendance in online courses is defined as participating in academic related activities for all enrolled course work. Academically related activities in a distance education context include, but are not limited to:

- Student submission of an academic assignment,
- Student submission of an exam,
- Documented student participation in an interactive tutorial or computer-assisted instruction,
- A posting by the student showing the student's participation in an online study group that is assigned by the institution,
- A posting by the student in a discussion forum showing the student's participation in an online
- Discussion about academic matters, and
- An e-mail from the student or other documentation show that the student initiated contact with a faculty member to ask a question about the academic subject studied in the course.

Academically related activities do NOT include activities where a student may be present, but not academically engaged, such as:

- Logging into an online class without active participation, or
- Participating in academic counseling or advising.

The following norms apply to online attendance and participation:

- Participation in official college activities, personal emergencies and religious observances are valid reasons for absences.
- A student cannot attend classes without being officially enrolled.
- Students are expected to attend all meetings of classes for which they are registered
- Attendance for scheduled examinations is required.

Procedure

Office of the Registrar

The Registrar shall publish an academic calendar to faculty and the university administration which shall include:

- The first day of the term,
- The start and end date of the drop/add period,
- The period to verify attendance during the mid-point of the term,
- The final examination week, and
- The last day of the term.

The Registrar shall inform faculty of the due dates to verify student attendance and participation in their courses.

Academic Department

Program directors, coordinators and/or faculty shall design and deliver an academic activity to align with the dates of attendance verification established by the Office of the Registrar.

Faculty shall upload to the Online campus the required information to verify student participation:

- o During the drop/add period
- o Mid-point of the term, and
- o Prior to the final examination week.

Verification of identity protection and students' privacy policy

The purpose of this policy is to make sure that UIC is in compliance with the provisions of the United States Federal Higher Education Opportunity Act (HEOA) regarding the verification of student identity in distance education.

All credit-bearing courses and programs offered through distance education methods must verify that the student who registers for a distance education course or program is the same student who participates in and completes the course or program and receives academic credit. According to the HEOA, one or more of the following methods must be used:

- An individual secure login and password issued by the College
- Proctored examinations with government-issued photo identification or other means to confirm student identity
- Other technologies or practices that are effective in verifying student identification.

Any online student work, assessments or activities that are graded or contribute to a student's grade must be submitted via a system that verifies the student's identity as noted above.

Methodology

- During the admissions process every student is provided with a unique student ID which is carefully generated by UIC's campus management system.
- After enrollment students receive an online secure network account with a user name and a password which is linked to their student ID, e-mail and UIC online campus where students will have access to their enrolled classes and all of UIC's online campus tools
- First time users must verify their identity by setting up a new complex password and security questions
- Students must authenticate their identity every time they log in to the Online Campus
- Identity is also verified by instructors during virtual lectures and meetings
- Any online student work, assessments or activities that are graded or contribute to a student's grade must be submitted via UIC's online campus

Student Privacy

All methods of verifying student identity in distance learning must protect the privacy of student information. The privacy of students who enroll in online courses at UIC is protected under the College's FERPA policies found on page 53 of this catalog.

Minimum Technical Requirements

UIC supports its mission using a Learning Management System called Moodle, which is used over the Internet. Moodle enables students and faculty to participate in the online classes, make use of the activities and materials available online 24 hours a day. To run Moodle effectively users should, as a minimum, use the system components listed on this page. If they do not, Moodle may still work but some functionality may be lost.

- **Operating system**

- Recommended

- Windows 10, Mac OSX High Sierra, iPad IOS10 or higher. It is not recommended to use older versions of operating systems that are out of support such as Windows XP, Vista or Windows 7.

- **Mobile devices**

- At present, some features for the Moodle Mobile app are not supported due to poor performance. We recommend that on a mobile device you log in to UIC Moodle using the web browser unless you are completing an assessment or activity that has a grading component. If you are completing an assessment or activity that has a grading component, we recommend that you use Moodle through a desktop browser.

- **Internet speed**

- Use a broadband connection through USB wireless modem, ADSL2+, T1/T2, fiber optic or cable with the speed:

- *Viewing lecture recordings or conferencing - at least 5MB/sec

- *Viewing images and webpages - at least 2MB/sec

- Dial-up access will be significantly slower, and we do not recommend it for using Moodle. Click to check your internet speed.

- **Internet browsers**

- Compatible browsers include:

- Google Chrome 32-bit version 8x or later (recommended for optimal compatibility, this has been thoroughly tested on Windows)

- Safari 14 or later (recommended for optimal compatibility, this has been thoroughly tested on Mac)

- Note that add-ons and toolbars can affect any browser's performance.

- MS Internet Explorer is not recommended*

- If you have any difficulty accessing UIC Moodle, check that you are using one of the supported browsers above before you contact external support.

- If you are using *MS Internet Explorer 9* and experience problems accessing Moodle, visit this page, Fix site display, for assistance.

- **Settings**

We recommend that the following be enabled:

*Cookies

*Pop-ups (in both Internet browser and security software)

*Javascript

- **Resource viewing**

We recommend that you use the latest version of Adobe Acrobat Reader.

To view all the resources uploaded to Moodle, you will probably need to have Microsoft Office (Word, Excel, PowerPoint) or an equivalent (e.g., Open Office, Viewer) installed.

- **Security**

With all firewalls, ensure that you enable uploading of files.

Leave of Absence

A leave of absence (LOA) may be granted for up to 180 days for reasonable causes like family illness, disability, or emergency. Students requesting LOA submit signed student request form with an explanation and supporting documentation. If student fails to return from the leave of absence, he or she will be considered withdrawn for academic purposes. International students may request LOA for a maximum of 5 months and must depart the USA within 15 days of their request.

Cancellation and Refund Policy

The following refund policy will be applied after a student has been admitted to the College. If for any reason a student should be terminated or his/her classes need to be canceled, all refunds will be made according to the following refund criteria:

1. Cancellation must be made in person, by electronic mail, certified mail, or by termination notice.
2. All payments received will be refunded in accordance with the tuition and fee refund table below.
3. Refunds will be based on all monies paid directly by the student; any money received from a government financial assistance program will be returned to such agency.

Withdrawal from individual courses

4. **During add/drop period:** Students who drop individual courses during the drop/add period specified in the Academic Calendar will receive a refund for the tuition and fees for the course as specified in the tables below.
5. **After add/drop period:** Students who drop individual courses after the drop/add period specified in the Academic Calendar (Week 3 and 4) and in the tables below will receive refund for the tuition and fees for the courses as specified below.

Procedure

To drop an individual course or courses but remain enrolled in the College, students must obtain an add/drop form from the Office of the Registrar and Financial Department

Withdrawal from the college

- 6. Students who register but do not attend classes or who withdraw from the College for any reason after attending classes will receive refund or credit according to the graph below.

Procedure

Students withdrawing from the College must do so, by electronic mail, certified mail, or by obtaining a withdrawal form from the Office Student Services. The effective date of withdrawal will be the date on which the notice is received. Once the withdrawal notice is received the billing office will calculate the refund if any, according to the tables below.

Refund Table	15 Week Class Meetings
Student is entitled to upon withdrawal/Cancelation	Refund
Within first 5 calendar days after signing enrollment agreement.	100%
Withdrawal during Week 1 (Add/Drop Period)	100%
Withdrawal during Week 2 (Add/Drop Period)	100%
Withdrawal during Week 3	60%
Withdrawal during Week 4	50%
Withdrawal during Week 5	40%
Withdrawal during Week 6	30%
Withdrawal during Week 7	20%
Withdrawal during Week 8	10%
Withdrawal during Week 9	No refund

Refund Table	7 - 10 Weeks Class Meetings
Student is entitled to upon withdrawal/Cancelation	Refund
Within first 5 calendar days after signing enrollment agreement.	100%
Withdrawal after 1 st Class Meeting (Add/Drop Period)	100%
Withdrawal after 2 nd Class Meeting (Add/Drop Period)	100%
Withdrawal during Week 2	60%
Withdrawal during Week 3	40%
Withdrawal during Week 4	20%
Withdrawal during Week 5	No refund

* If a student repeats any Program course, the student must pay all of the then current tuition and fees applicable to such Program course. *

For purposes of determining the percentage of refund, the first week of classes will be considered the start of the semester. A week is considered Monday through Friday. All refunds hereunder shall be made by the College within thirty (30) days of the date that the College determines that the student is eligible for a refund. Students must claim refunds within one calendar year.

STANDARDS OF SATISFACTORY ACADEMIC PROGRESS

All students are required to meet the standards of academic performance that are outlined in the sections below and they are evaluated regularly to determine that the standards are met. These standards have various components: a minimum cumulative grade point average (CGPA) of 2.0 for undergraduate programs and 3.0 for graduate programs; a minimum successful completion rate of 75% based on all credit hours attempted; and, a maximum time frame 1.5 times of the normal program length to successfully complete all required credit hours.

As described below, each student must achieve the minimum CGPA within the maximum time frame established, achieving the **required completion rate of 75%** at each evaluation point. Failure to meet these standards may result in dismissal from the college. Our institution is committed to assist all of our students in order to provide an optimal learning experience so that they will be able to succeed in achieving their educational goals.

Maximum Time Frame of Program Completion

The Maximum time frame of program completion (MTF) is defined as 1.5 times of the normal program length:

	Normal Program Length	Maximum Time Frame
A.S. in Business Administration	60 Semester Credit Hours	90 Semester Credit Hours
A.S. in International Business Management	60 Semester Credit Hours	90 Semester Credit Hours
A.S. in Travel and Tourism Management	60 Semester Credit Hours	90 Semester Credit Hours
A.A. in Communications and Mass Media	60 Semester Credit Hours	90 Semester Credit Hours
B.S. in Business Administration	120 Semester Credit Hours	180 Semester Credit Hours
B.S. in International Business Management	120 Semester Credit Hours	180 Semester Credit Hours
B.S. in Travel and Tourism Management	120 Semester Credit Hours	180 Semester Credit Hours
B.S. Communications and Mass Media	120 Semester Credit Hours	180 Semester Credit Hours
Master in Business Administration	36 Semester Credit Hours	54 Semester Credit Hours

The MTF for transfer students will be adjusted individually according to the total number of clock hours or quarter credit hours they successfully transferred into any of the programs. The total number of hours the transfer student needs to complete the program will be multiplied by 1.5 to determine that student's MTF.

Satisfactory Academic Progress (SAP) Evaluation

Student progress is constantly monitored by UIC's academic department. Satisfactory Academic Progress is evaluated annually at the end of a payment period for all degree programs. Additionally, the college performs progress reviews at the end of each payment period (semester) for all programs.

1) **Academic Warning:** Students are to be placed on Academic Warning as a consequence of not making satisfactory progress at the end of each payment period (semester). Warning status lasts for one payment period/term only, during which the student may continue to receive FSA funds.

- Students who make satisfactory progress by the end of the warning period are removed from academic warning.
- Students who fail to make satisfactory progress by the end of the warning period are placed on probation and lose their aid eligibility unless they successfully appeal.

2) **Academic Probation:** When students lose FSA eligibility because they failed to make satisfactory progress after Academic Warning, they may appeal that result on the basis of: injury or illness, the death of a relative, or other special circumstances. The appeal must explain why they failed to make satisfactory progress and what has changed in their situation that will allow them to make satisfactory progress at the next evaluation. The Director of Academic Affairs will determine, based on the appeal, if the student would be able to meet the SAP standards by the end of the subsequent payment period (terms/semester). If the appeal is approved the student will be placed on academic probation.

- Students who regain to make satisfactory progress after the probation period are removed from academic probation.

3) **Academic Plan:** Students who fail to make satisfactory progress by the end of the warning period may only continue to receive aid if they successfully appeal and are placed on an academic plan that is established with the Director of Academic Affairs or lead program director. The goal of the academic plan is to ensure that the student is able to meet UIC's satisfactory progress standards by the end of the subsequent payment period/term.

- Students who fail to make satisfactory progress by the end of the Academic Plan Period will be dismissed from the college.

Academic Appeals

Any student who has been placed on academic warning, probation or dismissal and feels that there were mitigating circumstances that caused him or her to fail the SAP standard, may file a written appeal within 10 business days of the SAP notification with supporting documentation to the Director of Academic Affairs who will determine, based on the appeal, if the student would be able to meet the SAP standards by the end of the subsequent payment period. If the student's appeal is granted, the student will be placed on Academic Probation or Academic Plan depending on the student status at the time the appeal is filed.

Academic Dismissal

Any student who has been academically dismissed will not be considered for readmission to UIC until 6 months have passed. The student will have to reapply for admission, satisfy all admissions criteria in effect at the time, satisfy any outstanding financial obligations to the institution, and retake any failed classes before proceeding to other courses. Students SAP standing when they leave the college will be the same upon returning.

Records and Grading System

Registrar plans, organizes, coordinates, and directs the operations of the Records Department, including the registration of students, maintenance, security, and preparation of student records, attendance, and graduation functions. The registrar officer ensures that a transcript per term is maintained for each student in his or her files in the respective folder in the institutional Google Drive. Official transcripts are produced and printed from the institution's school management software called FAME, where all the student records are kept safely on the server.

Only authorized administration personnel, officials, Education Department officials, and the student will have access to the records. No records will be released without the expressed written consent from the student or parent/legal guardian (if student is a minor) to any one requesting such information. In the case of a minor, defined as a student under the age of eighteen, the parents or legal guardian will be given access to the student's records without the consent of the student.

Final grades for each term are recorded and given to the students at the end of the term. Grade Point Average (GPA) is calculated by adding the grades received for all work for the term and divided by the number of grades. Unless otherwise indicated, each grade earned is calculated into the student's cumulative grade point average (CGPA). Assignments are expected to be graded within one week of submission. The following are the grades and their values used in the calculation of the GPA and CGPA:

<u>Grade</u>	<u>Scoring %</u>	<u>Points</u>
A	96 - 100	4.0
A-	90 - 95	3.7
B+	87 - 89	3.4
B	84 - 86	3.0
B-	80 - 83	2.7
C+	77 - 79	2.4
C	74 - 76	2.0
C-	70 - 73	1.7
D	60 - 69	1.0
F	0 - 59	0.0
I		0.0
W		----
WP		----
WF		0.0
TC		-----
P		-----
NP		-----

Course Failure (F)

An F grade counts towards the CGPA of students enrolled in the Diploma, Associate and Bachelor degrees. The course must be repeated to successfully achieve the course objectives. For Associate and Bachelor degree students, poor courses, D grades, must be repeated when the course is a core course. If a course is repeated, each attempt counts towards the rate of academic progress.

Course Incomplete (I)

Faculty may award a student an incomplete grade when the student is not able to complete all the course objectives due to extenuating circumstances. A student who receives an (I) grade must complete all the work within three weeks from the end of the term. Incomplete courses not completed within the time frame allowed will automatically receive F grades.

Process

1. Eligibility Criteria

Before requesting an incomplete grade, ensure that you meet the following criteria:

- Substantial Completion: You have completed at least 70% portion of the course.
- Valid Reason: You have a valid reason for requesting an incomplete grade, such as a documented medical condition, personal emergency, or other extenuating circumstances.
- Instructor Approval: You have discussed your situation with your instructor, and they agree that an incomplete grade is warranted.

2. Initiate the Request

- Complete and e-mail to your instructor the Incomplete Grade Request Form, the form can be found in the student services site located in the UIC's Online Campus
- Documentation: Prepare and submit any required documentation to support your request (e.g., medical certificates, official letters explaining your circumstances).

3. Approval Process

- Instructor Approval: If the instructor approves the request, they will sign the form and submit it to the lead faculty program for further approval, if required.
- Administrative Approval: The lead faculty program will review the request and, if approved, forward it to the registrar's office.

4. Registrar's Office Processing

- Record the Incomplete: The registrar's office will record the incomplete grade in the student information system and notify the student and instructor.
- Conditions and Deadline: The registrar's office will also note the conditions for completing the coursework and the deadline by which it must be done.

- Instructor Evaluation: The instructor will evaluate the completed work and submit a Grade Change Form to the registrar's office, indicating the final grade.
- Final Grade Posting: The registrar's office will update the student transcript with the final grade, replacing the incomplete grade.

Transfer of Credits to UIC

A student may be given credit hours after an evaluation of officially sealed transcripts are received directly from the other educational institution. Credits will be evaluated course-by-course in order to assure that the applicant meets all course prerequisites.

Students who possess a degree abroad must provide UIC with an official evaluation of transcripts made by an International Credential Evaluator Institute. Student tuition's account will be adjusted to reflect the reduced hours of training.

UIC will only accept transfer credits for courses in which a passing grade was achieved. Transfer credits are not calculated in the CGPA. The maximum time frame (MTF) for a transfer student will be 1.5 times the total semester credit hours needed for program completion. No courses over 15 years old will be accepted for credit at United International College unless approved by the Director of Academic Affairs.

At least 25 percent of the semester credit hours are required for completion of any of our undergraduate programs and 50 percent of any of our graduate programs must be earned through UNITED INTERNATIONAL COLLEGE.

Transfer of Credits within programs at UIC

In the event that a student decides to change programs, all valid credits previously taken will be automatically transferred. Transferred credits within programs are calculated into the CGPA. All credits attempted count toward the total program length of 1.5 times the number of semesters required for completion of the major program. Students must request the program change through the student request form and complete all of the admission requirements for the new program. A revised enrolment agreement must be signed with the total tuition updated.

Effect when seeking additional credentials

In the event that a student decides to seek an additional credential after obtaining a degree at UIC all valid credits previously taken will be automatically transferred. The maximum time frame (MTF) for a student seeking an additional degree will be 1.5 times the total clock/quarter/semester credit hours needed for program completion. Transferred credits for additional credentials are not calculated into the CGPA.

Course Withdrawal (W)

A withdrawal (W) grade is a final grade entered for a course for those students who decide to withdraw in writing by filling out the add/drop form before the term deadline for withdrawals. A withdrawal grade is not included in the calculation of the student's CGPA and it is not added to the hours attempted.

WP Grade

A student who formally withdraws from a course after the add/drop period and who has earned an overall score of 2.0 or higher by the time of the withdrawal will be assigned a grade of WP for the course. The WP grade is not included in the calculation of the CGPA it is added to the hours attempted.

WF Grade

A student who formally withdraws from a course after the add/drop period and who has earned less than an overall score of 2.0 by the time of the withdrawal will be assigned a grade of WF for the course. The WF grade is included in the calculation of the CGPA it is added to the hours attempted.

P Grade

A student who successfully passes a comprehensive examination with 70% will be assigned a grade of P for the course for which the exam was taken. The P grade is not included in the calculation of the CGPA and it is not added to the hours attempted.

NP Grade

A student who does not pass a comprehensive examination will be assigned a grade of NP for the course for which the exam was taken. The NP grade is not included in the calculation of the CGPA and it is not added to the hours attempted.

CLEP Policy at United International College

UIC welcomes students from a wide variety of backgrounds and learning experiences. Many students come to our institution with a firm grounding in a particular discipline. We recognize their prior learning by accepting a full range of College-Level Examination Program® (CLEP®) exams, which measure mastery of college-level, introductory course content.

Students who achieve required credit-granting scores on these exams can earn the credits and course exemptions listed below. Students who have failed a class cannot take a CLELP exam to replace the grade of the failed credits. In order to earn a degree from UIC, at least 25% of the credits must be earned through the institution. Financial Aid does not cover the expenses of the CLEP exam at the testing center.

Visit a Testing Office or call to register for an examination.

<u>CLEP Examination</u>	<u>Credit-Granting Score</u>	<u>Credit Hours Granted</u>	<u>Equivalent Course</u>
Composition and Literature			
College Composition	50	3 credit hours	ENC 1101, 1102
World Languages			
Spanish Language, Level 1	50	3 credit hours	SPN 1112
History and Social Sciences			
Introductory Psychology	50	3 credit hours	PSY 2012
Introductory Sociology	50	3 credit hours	SYG 2000
Principles of Microeconomics	50	3 credit hours	ECO 2023
Western Civilization I: Ancient Near East to 1648	50	3 credit hours	EUH 1000
Western Civilization II: 1648 to the Present	50	3 credit hours	EUH 1000
Science and Mathematics			
College Algebra	50	3 credit hours	MAC 1105
Business			
Financial Accounting	50	3 credit hours	FIN 3400
Principles of Business Law	50	3 credit hours	BUL 2241
Principles of Marketing	50	3 credit hours	MAR 1011

Additional credits may be granted as electives. Please contact your academic advisor before taking CLEP exams not mentioned in the table above.

UIC Athletics

UIC welcomes student athletes who are eager to take their commitment to sports to the next level while becoming holistic professionals

Mission Statement

The mission of UIC athletics is to provide students with an opportunity to participate in intercollegiate athletic competition. Through a passion for sports, students apply themselves physically and mentally to achieve goals, build character, and develop leadership skills. UIC is committed to the holistic education of students. Intercollegiate athletics is part of that, promoting the values of teamwork, sportsmanship, integrity, and respect for others. Enjoying success and handling failure, responsibly, are immeasurable acquired skills fostering success in life, well beyond the field or court.

Student Athlete Policy

UIC student-athletes know that athletic accomplishments are secondary to academic success. Each student-athlete is expected to meet academic requirements every semester and agree to academic monitoring. Progress reports are communicated between the athletic department and advisors. The writing center is available for academic support and student-athletes are also offered other support services to help them achieve academic success. College athletics helps students to achieve goals, build character, and develop leadership skills. Scholarships are available to those who qualify.

By representing UIC eagle Rays the student-athletes agree to the following:

- Represent themselves, their team, United International College, and the UIC Eagle Rays with integrity and dignity.
- Accomplish academic success by meeting the standards of satisfactory academic progress at minimum.
- Respect and follow UIC's rules and regulations at all times.

Any breach of the above-mentioned rules may lead to sanctions, up to and including suspension or dismissal from the team, loss of an athletic scholarship, and suspension or expulsion from UIC.

STUDENT RIGHTS AND RESPONSIBILITIES

We respect your time and desire to help you improve yourself. We know education costs you money, time, effort, and sacrifice. We do not want all of this to go to waste; therefore, here at **UNITED INTERNATIONAL COLLEGE**, we want you to be aware of your rights as a student, as well as your responsibilities to the school.

Your rights

1. To ask for the name and address of the licensing organization, in case that you may have to lodge a complaint that may have gone unresolved at the school level.
2. To have facilities and services available to the handicapped.
3. To know how Satisfactory Academic Progress is determined, if you are making satisfactory progress and consequences if the level of progress is not met.
4. To be thoroughly informed regarding UIC's programs, services, staff and facilities.
5. To be thoroughly informed about the cost of attending and the UIC's policies regarding refunds for students who withdraw.
6. To be thoroughly informed regarding student graduation rates and employment rates.

Your responsibilities

1. To read all information regarding our programs and services before you enroll.
2. To read, understand and keep copies of all forms you are asked to sign.
3. To notify the College if you change your home address, phone number or attendance status.
4. To make sure you understand the College's Refund policy.
5. To try your best.

Student Inquiries

Students who have an administrative or academic request must fill out the student request form which is found in the student services virtual classroom of the UIC's online campus. Once the request is received the relevant department or staff will review the request to determine its nature and required actions. Student's requests typically are addressed within 48 hours of submission.

Student Grievance Procedure

Students, Faculty, Staff, Administrators or any other party who need to solve any problem or have any complaint should contact the appropriate parties involved in the situation of concern through a written manner. If the situation cannot be resolved, the student, faculty, staff, administrators or any other party is encouraged to fill out a formal complaint using the Complaint Form following the guidelines below:

1. A complaint must be initiated within four (4) weeks of the date of the alleged occurrence or the last act in a series of occurrences unless otherwise waived by the department responsible for the complaint.
2. Complaint Submission: A student, faculty, staff, administrators or any other party who has a complaint regarding a United International College Employee or with College policy must complete the Student complaint form published in the UIC Catalog/web site, by filling in all necessary information.
3. Timeliness: For all the complaints the parties involved will receive a preliminary or definite response during the first 48 hours of submission about the timeline
4. Initial Review: The Human Resources Department will then review the form and deem whether the complaint nature (involving a member of the faculty or an academic UIC College policy) or "non-academic" in nature.
5. Resolution: After an investigation the designated department for the resolution, will deliver a response in writing (including via email) to the student, faculty, staff, administrators or any other party involved.

For unsolved matters, contact the Commission for Independent Education at 325 West Gaines Street Suite 1414, Tallahassee, FL, 32399-toll free telephone number 888/224-6684.

SCHOOL RULES AND REGULATIONS

Code of Conduct

Students are expected to conduct themselves in a manner that will reflect the integrity, respect and professionalism. The following rules and regulations have been established to guarantee an atmosphere conducive to continuous high levels of education.

1. Students are required to wear clothing that will not be offensive to others or may be unprofessional. For safety, proper footwear must be worn.

2. Students must be in class on time. Students who are late fifteen minutes may not be admitted to class.
3. Students must be responsible for all of their personal belongings.
4. Smoking is not permitted anywhere inside the school building.
5. Eating or drinking is only allowed in designated areas.
6. Students are responsible for their personal hygiene and appearance.
7. Students must complete all assignments and respectfully follow the direction of the instructor.
8. Personal phone calls will not be permitted during class time, unless they are of an emergency nature.
9. All cellular phones must be turned off at the start of class to not interrupt or create a distraction in class. If the phone has a vibrating feature, you may leave it on.
10. Weapons of any kind are strictly prohibited in school property and grounds.

Disciplinary Actions

Any breach of the above-mentioned rules may lead to disciplinary actions up to and including probation for an academic term/semester or dismissal. Any kind of vandalism or willful damage to school property or disruptive actions will be grounds for immediate probation or dismissal.

Disciplinary Appeals

Any student who has been placed on probation or dismissal and feels that there were mitigating circumstances that caused him or her to fail to follow the college rules and regulations, may file a written appeal within 10 business days of the notification with supporting documentation to the Student Services Director who will determine if the appeal is granted or not. If the student's appeal is granted, the student will be removed from probation or dismissal.

Disciplinary Dismissal

Any student who has been dismissed will not be considered for readmission to UIC until 6 months have passed. The student will have to reapply for admission, satisfy all admissions criteria in effect at the time and satisfy any outstanding financial obligations to the institution.

CONSUMER INFORMATION

Alcohol Beverage and Drug Policy

United International College, in accordance with state laws, has adopted the following policy on alcohol and drugs consumption. UIC recognizes that the unlawful manufacture, sale, delivery, unauthorized possession or use of any illicit drug is prohibited on property owned or otherwise controlled by UIC. If an individual associated with the college is apprehended for violating any drug-or alcohol-related law when on college property, or participating in a college activity, UIC will fully cooperate with all law enforcement agencies. Underage possession or consumption of alcoholic beverages is not permitted on property owned or controlled by the College and the

state laws will be enforced. Intentionally or knowingly selling, or intentionally or knowingly furnishing alcoholic beverages to persons under the age of 21, or to persons obviously inebriated, is not permitted on property owned or controlled by the College. Any student caught under the influence of any such substance will be subject to penalties including dismissal from the College. A student may lose eligibility for any grant, loan, or work-study assistance as a result of penalties under 484(r)(1) of the HEA.

Students or faculty involved or in recovery from alcohol or drug problems seeking assistance can contact:

Mr. Fernando Rosero
School Counselor
249 S. Federal Hwy, Florida 33004
(954) 607 – 4344

Additionally, if you're seeking treatment, you can call the Substance Abuse and Mental Health Services Administration's (SAMHSA's) National Helpline at 1-800-662-HELP (1-800-662-4357) or go to www.findtreatment.samhsa.gov for information on hotlines, counseling services, or treatment options.

Copyright Infringement Policy

Purpose

The purpose of the Copyright Infringement Policy is to comply with copyright law for the use of copyrighted material on UIC computer systems and networks. In addition, this policy seeks to make aware to all users the seriousness as well as possible consequences for unauthorized use of copyrighted material. It is illegal. This policy applies to all users and subscribers of the UIC Network. Users are required to comply with the legal safeguards provided for copyrighted and licensed works.

What is Copyright?

"Copyright is a form of protection provided by the laws of the United States (title 17, U.S. Code) to the authors of "original works of authorship," including literary, dramatic, musical, artistic, and certain other intellectual works. This protection is available to both published and unpublished works. Section 106 of the 1976 Copyright Act generally gives the owner of copyright the exclusive right to do and to authorize others to do the following:

- To reproduce the work in copies or phony records;
- To prepare derivative works based upon the work;
- To distribute copies or photo records of the work to the public by sale or other transfer of ownership, or by rental, lease, or lending;
- To perform the work publicly, in the case of literary, musical, dramatic, and choreographic works, pantomimes, and motion pictures and other audiovisual works;
- To display the copyrighted work publicly, in the case of literary, musical, dramatic, and choreographic works, pantomimes, and pictorial, graphic, or sculptural works, including the individual images of a motion picture or other audiovisual work; and
- In the case of sound recordings, to perform the work publicly by means of a digital audio transmission."

US Copyright Office (www.copyright.gov)

Policy

UIC strictly prohibits any and all of the following: copyright, trademark, patent, trade secret or other intellectual property infringement, including but not limited to using any copyrighted names, text or images, offering pirated computer programs or links to such programs, serial or registration numbers for software programs, copyrighted music, etc., as policy on the use of copyrighted material on the Institution's computer systems and networks.

UIC respects the copyrights of those involved in creating and distributing copyrighted material, including music, movies, software, and other literary and artistic works. It is the policy of UIC to comply with copyright law. If users utilize copyrighted materials for educational, instructional, research, scholarship and like arenas, the college will follow the legal doctrine of fair use currently a part of the copyright law. The college's users will not make unauthorized copies of copyrighted material on or using UIC computer systems, networks or storage media.

This is inclusive of utilizing unlicensed/unauthorized peer-to-peer file services that would promote copyright infringement. UIC reserves the right to monitor its computer systems, networks and storage media for compliance with this policy, at any time, without notice, and with or without cause. Additionally, the college reserves the right to delete from its computer systems and storage media, or restrict access to, any seemingly unauthorized copies of copyrighted materials it may find, at any time and without notice.

Users who violate this policy are subject to disciplinary action as appropriate under the circumstances. Such disciplinary action may include termination, expulsion and other legal actions.

Sexual Harassment Policy

United International College does not tolerate sexual assault against females or males, whether committed by a stranger or by an acquaintance. The college attempts to protect members of the school community, including visitors, from sexual assaults and offers any student, faculty or staff member who survives a sexual assault that occurs within the context of the school community the support necessary to enable them to continue to pursue their academic or career goals.

Anti-Hazing Policy

United International College strictly prohibits hazing of any kind.

According to Florida Statute 240.36 hazing is defined as:

1. Any action or situation which recklessly or intentionally endangers the mental or physical health or safety of a student, or which willfully destroys or removes public or private property for the purpose of initiation or admission into or in affiliation with , or as a condition for continued membership in any organization operating under the sanction of the College.
2. Such actions include but are not limited to: any physical brutality such as paddling, forced calisthenics, exposure to the elements; forced consumption of any food, liquor, drug, or any other substance; creation of excessive fatigue; psychological stress; engaging in public stunts; morally

degrading or humiliating games or activities; and any other activity that is not consistent with the College's rules and regulations.

Hazing is illegal and dangerous. Students who engage in hazing activities are subject to penalties up to dismissal from the College. Organizations that authorize hazing activities are subject to penalties that may include recession of permission to operate at United International College.

Policy on Secondary Confirmation FERPA

The Family Educational Rights and Privacy Act (FERPA) (20 U.S.C. § 1232g; 34 CFR Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education.

FERPA gives parents certain rights with respect to their children's education records. These rights transfer to the student when he or she reaches the age of 18 or attends a school beyond the high school level. Students to whom the rights have transferred are "eligible students."

- Parents or eligible students have the right to inspect and review the student's education records maintained by the school. Schools are not required to provide copies of records unless, for reasons such as great distance, it is impossible for parents or eligible students to review the records. Schools may charge a fee for copies.
- Parents or eligible students have the right to request that a school correct records which they believe to be inaccurate or misleading. If the school decides not to amend the record, the parent or eligible student then has the right to a formal hearing. After the hearing, if the school still decides not to amend the record, the parent or eligible student has the right to place a statement with the record setting forth his or her view about the contested information.
- Generally, schools must have written permission from the parent or eligible student in order to release any information from a student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):
 - ✓ School officials with legitimate educational interest;
 - ✓ Other schools to which a student is transferring;
 - ✓ Specified officials for audit or evaluation purposes;
 - ✓ Appropriate parties in connection with financial aid to a student;
 - ✓ Organizations conducting certain studies for or on behalf of the school;
 - ✓ Accrediting organizations;
 - ✓ To comply with a judicial order or lawfully issued subpoena;
 - ✓ Appropriate officials in cases of health and safety emergencies; and
 - ✓ State and local authorities, within a juvenile justice system, pursuant to specific State law.

UIC may disclose, without consent, "directory" information such as a student's name, address, telephone number, date and place of birth, honors and awards, and dates of attendance. However, schools must tell parents and eligible students about directory information and allow parents and eligible students a reasonable amount of time to request that the school not disclose

directory information about them. UIC notifies parents and eligible students annually of their rights under FERPA in the updated student catalog. UIC keeps a record of each request for access and each disclosure of personally identifiable student information to other parties. The record of the request and disclosure identifies the parties who requested the information and their legitimate interest in the information. This record is maintained in the student's file as long as the educational records themselves are kept. For additional information, you may call 1-800-USA-LEARN (1-800-872-5327) (voice). Individuals who use TDD may use the Federal Relay Service. Or you may contact us at the following address:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, D.C. 20202-8520



III. STUDENT LIFE AND SERVICE

The Institutional Well-Being office is in charge of all student activities and complementary actions to the school's mission, which support the development of the primary functions of the organization. The purpose of the wellbeing office is the permanent search of the "Being good", trying to obtain the affective, physical and social development of all people whom join the **UNITED INTERNATIONAL COLLEGE** family as students, professors, administrative personnel and the directors. For this purpose, **UNITED INTERNATIONAL COLLEGE** counts on the following services and events:



Halloween 2023



Thanksgiving Celebration 2023

New Student Orientation

Each new student will participate in an orientation seminar before the regular class calendar begins. Its purpose is for the new student to become familiar with the group of current students, faculty, administrative personnel and the directors. Students will also acquire knowledge about the academic service processes and procedures as much as the administrative well-being office. In addition, students learn about the processes of enterprise formation, the curricula for world globalization and emotional intelligence. The student orientation is organized by the Admissions office along with the academic affairs department.

Counseling Office

The main purpose of the Counseling Office is to assist students in their own development, including career planning, and skills building. All students in need of objective insights or merely have the "need of someone to lend an ear" are encouraged to make good use of this service. This is usually accomplished through one-on-one counseling, although it also gives opportunities for group interaction on certain topics and outreach programming for students, teachers, and administrative personnel. Students are encouraged to discuss with their instructor any problem that may be affecting their academic progress. If the student does not feel comfortable talking with the instructor, the student may request a counseling session with the School Counselor to try to resolve the situation. Records of counseling will be maintained in the student's file. The school only offers academic, skills building and career planning services. Personal needs counseling will need to be referred to a licensed professional in the community.

Academic Advising

The office of academic advising is open to all students needing advice. Please contact either your program lead or the Director of Academic Affairs in order to arrange meeting times to discuss academic matters.

Student Placement Assistance

The institution will assist the student with employment but cannot guarantee job placement. The school has a professional relationship with local businesses, governmental and private agencies for a small business boost, or for employee development organizations that will keep the goals of promoting our students and making positions available in their area of studies. The services of the student's placement assistance include the following:

- Presentation of the student before the organisms of promotion of small business.
- Information on federal programs of support to small businesses.
- Personal employment guidance on resume writing, interviewing and job search strategies.
- Literature describing opportunities with employers.
- Internet listing of current jobs openings, including Co-op and Internships.
- Campus interviews by representatives of business, industry, and government.
- Internet listing of business opportunities and part time and summer employment plans.

Tutoring and Testing

UIC offers tutoring services in order to support the academic activities of the college. Students who need tutoring services to enhance their learning experiences in either in general or core classes are encouraged to make an appointment with their academic advisor in order to request a tutor. Tutoring can be done by either recommendation of the professor, the Director of Academic Affairs when checking student progress or requested by the student. Testing services are offered by appointment for those who wish to take the Language Proficiency test

Writing Center

The UIC's Writing Center offers tutoring services for students to learn the best English writing mechanics. Students must book their tutoring appointment 24 hours in advance by visiting <https://www.uinternational.edu/academics/writing-center/>

Students should consider the following in preparation to the tutoring session:

Assignment guidelines

Relevant questions

Session Objective

Be prepared to discuss with the instructor your level of understanding of the assignments.

Student Art Showcase

"Student Art Showcase" is a social, educational and cultural event celebrated at the end of the Spring and Fall semesters. It consists of students showcasing their best work during the semester. Selected courses that participate in this Student Art Showcase are Photography, Drawing, Documentaries, Speaking on Radio, Animation and Entrepreneurial Creativity And Innovation. Students, faculty and local entrepreneurs attend this event to learn about the ongoing learning of

UIC students. The Student Art Showcase is organized by the communications and advancement office



Summer Student Work Art Showcase 2024

Annual Entrepreneurial Conference

This annual conference is especially designed for those students who wish to become entrepreneurs and conquer new markets, internationalize their business, and network in South Florida.

Influential South Florida entrepreneurs serve as panel or keynote speakers for the conference. Topics include and are not limited to technology, marketing strategies, international market and regulations, investments, credits, mass media and communications, tourism, and real estate in South Florida. The interaction of students with entrepreneurs and the academic community allows them to learn from the experiences of successful entrepreneurs, who daily contribute to the strength of the economy. The annual conference is organized by the Communications and Advancement office along with the Academic Affairs office.

Health and Prevention

UIC strives to promote the importance of taking care of the physical and mental health of each individual. The institution partners with health organizations to offer free health fairs on campus where students have access to free blood tests, doctor consultations and informative sessions about preventive medicine.

All students must have medical insurance while in the USA. It's the student's responsibility to obtain health insurance with appropriate coverage. Although UIC does not offer insurance plans, students can request information about insurance providers.

Student Record Services

Registrar plans, organizes, coordinates, and directs the operations of the Records Department, including the registration of students, maintenance, security, and preparation of student records, attendance, and graduation functions. The registrar officer ensures that a transcript per term is maintained for each student in his or her files in the respective folder in the institutional Google Drive. Official transcripts are produced and printed from the institution's school management software called FAME, where all the student records are kept safely on the server.

The students will be able to obtain a listing of the grades per semester. Students who desire to request a copy of their official transcripts will be required to fill out the transcript request form and will be charged a fee of \$10.00; transcripts will be mailed to the student or sent to the institution or organization of his/her choice. Official transcripts will have the Registrar's office signature and institutional seal.

Safety Policy During Social and Recreational Activities

During social and recreational activities, all students must be accompanied by faculty or staff members. The following checklist must be reviewed by the event organizer before beginning any non-academic activity.

- Students are wearing appropriate clothes for the activity
- If activity is off campus, event organizer must check that students are able to drive to the activity location or school is providing safe means of transportation for such event
- The use of alcohol and illegal substances is strictly prohibited
- Activity should not compromise student safety
- Activity should not encourage any student to perform any physical movement in which student is not comfortable doing
- All students must sign a waiver prior to the activity

Housing

United International College does not provide on campus housing opportunities for its students. However, the institution has a partnership agreement with the Harrison hotel located in downtown Hollywood to accommodate students who come overseas or from other states. Additionally, the institution can connect students with a real state agency if requested.

Description of Physical Facilities

United International College (UIC)'s campus is located at 249 S Federal Highway. UIC is committed to offering a dynamic learning environment that not only provides high-quality education but also ensures that students have access to the resources they need to succeed both academically and personally as its model of holistic education aims.

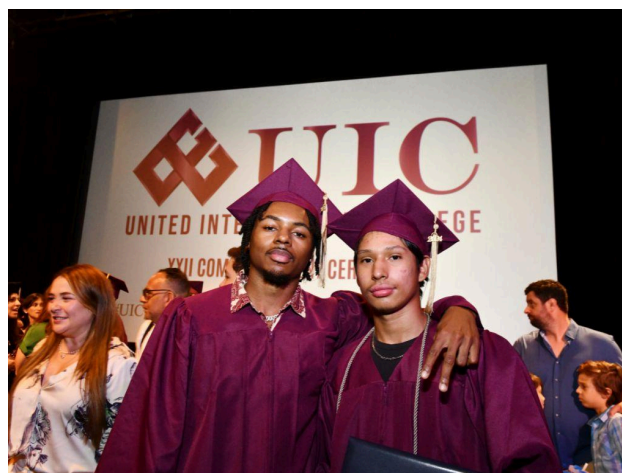
UIC offers students comfortable and modern classrooms when classes are conducted on campus, dedicated spaces for a TV and podcasting studio, and comfortable offices for staff and administration. These features are designed to enhance the educational experience, providing students with the tools and environment necessary for success in their studies and future careers.

Furthermore, UIC's proximity to a variety of amenities, such as dining, shopping, beaches and public transportation, enriches the student life of domestic and international students by making it easier for them to balance academic responsibilities with daily living needs and leisure. The 0.88-acre campus also offers outdoor spaces that encourage physical activity such as volleyball and yoga, relaxation and meditation, and community engagement, contributing to the holistic development of students.

Additionally, the size of the campus is ideal for accommodating hybrid education. It is a perfect balance and provides sufficient classrooms to support various schedules and teaching formats.

The College complies with all the provisions of Section 504 of the Rehabilitation Act of 1973 where it states that any qualified, handicapped individual, regardless of handicap, shall not be denied the opportunity or be excluded from enrolling in a school program.

The physical plant has been designed taking in consideration the needs of handicapped students by providing the following: Handicapped parking and ramps, handicapped accessible restrooms, doorways, halls and aisles wide enough for wheelchairs.



IV. PROGRAM OUTLINES

Associate Degrees

BUSINESS ADMINISTRATION

60 Semester Credit Hours

Credential Issued: Associate in Science

Prerequisites: Please find each course prerequisite in the Course Description section of this catalog.

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Recognize the process of establishing and developing a business
2. Recognize the principles of marketing, management, finance and communication to lead a business.
3. Apply effective written, verbal, and electronic skills to the business ecosystem.
4. Apply UIC's holistic approach in everyday business practices.

Program Description

The Associate of Science in Business Administration is a 60 credit hour program that prepares graduates for low level entry business positions. The program introduces students to principles of marketing, management, finance and communication to ensure the comprehension of basic business foundations.

Students develop critical and leadership skills by examining business case studies. Students apply and create customer-driven experiences based on the business theoretical frameworks by participating in a business expo.

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
	General Education Credits		15
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
BSC 1005	General Biology	53.33%	3
	Core Credits		18
MAN 1020	Introduction to Management	53.33%	3
BUL 2241	Business Law	100%	3
ACG 1001	Principles of Accounting	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3

MAR 1011	Principles of Marketing	53.33%	3
SLS 1205	Self-Empowerment	53.33%	3
Recommended Electives			27
CIS 235	Microsoft Technology Applications	53.33%	3
SPC 1608	Public Speaking	53.33%	3
ECO 2023	Microeconomics	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
COM 2100	Business Communications	53.33%	3
MAN 224	Business Planning	53.33%	3
MAR 2101	Social Media Campaigns	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
ART 1300	Drawing	53.33%	3
TOTAL:			60

All Credit Courses from within this division or any other division can be used as recommended Electives.



Elias Vera at the Commencement Ceremony 2024

TRAVEL AND TOURISM MANAGEMENT

60 Semester Credit Hours

Credential Issued: Associate in Science

Prerequisites: Please find each course prerequisite in the Course Description section of this catalog.

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Recognize the principles of marketing, management, finance and communication to lead a business in the travel and tourism industry.
2. Apply effective written, verbal, and electronic skills to the travel and tourism industry.
3. Apply UIC's holistic approach in everyday business practices related to the travel and tourism industry.

Program Description

The Associate of Science in Travel and Tourism Management is a 60 credit hour program that prepares graduates for low level entry positions in the hospitality industry.

Students develop their critical thinking skills through foundational knowledge of hospitality operations; Global awareness and social responsibility are valuable components of the hospitality graduate.

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
General Education Credits			15
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
BSC 1005	General Biology	53.33%	3
Core Credits			18
MAN 1020	Introduction to Management	53.33%	3
HFT 1050	Introduction to Travel and Tourism Industry	100%	3
HFT 1711	World Destinations	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3

MAR 1011	Principles of Marketing	53.33%	3
SLS 1205	Self-Empowerment	53.33%	3
Recommended Electives			27
ECO 2023	Microeconomics	53.33%	3
CIS 235	Microsoft Technology Applications	53.33%	3
COM 2100	Business Communications	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
SPC 1608	Public Speaking	53.33%	3
ACG 1001	Principles of Accounting	53.33%	3
HFT 203	Process Reservations	53.33%	3
ART 1300	Drawing	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
TOTAL			60

All Credit Courses from within this division or any other division can be used as recommended Electives.



Mock Interviews 2024

INTERNATIONAL BUSINESS MANAGEMENT

60 Semester Credit Hours

Credential Issued: Associate in Science

Prerequisites: Please find each course prerequisite in the Course Description section of this catalog.

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Recognize the principles of marketing, management, finance and communication with an international scope to manage a business globally.
2. Apply effective written, verbal, and electronic skills.
3. Apply UIC's holistic approach in everyday business practices.

Program Description

The Associate of Science in International Business Management is a 60 credit hour program that prepares graduates for entry level management positions. The program introduces students to principles of marketing, management, finance and communication to ensure the comprehension of the critical role of strong entrepreneurial foundations in the international business arena.

Students develop critical and leadership skills by examining business case studies. Students apply and create customer-driven experiences based on the business theoretical frameworks by participating in the Business Expo.

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
	General Education Credits		15
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
BSC 1005	General Biology	53.33%	3
	Core Credits		18
MAN 1020	Introduction to Management	53.33%	3
ACG 1001	Principles of Accounting	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3
MAN212/ FIN 2600	Global Management/ International Finance	100%	3
GEB 3356	International Business	53.33%	3
SLS 1205	Self-Empowerment	53.33%	

	Recommended Electives		27
ECO 2023	Microeconomics	53.33%	3
CIS 235	Microsoft Technology Applications	53.33%	3
COM 2100	Business Communications	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
SPC 1608	Public Speaking	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
MAN 224	Business Planning	53.33%	3
MAR 1011	Principles of Marketing	53.33%	3
SPC 1608	Public Speaking	53.33%	3
TOTAL:			60

All Credit Courses from within this division or any other division can be used as recommended Electives.



Business Expo 2024

COMMUNICATIONS AND MASS MEDIA

60 Quarter Credit Hours

Credential Issued: Associate in Science

Prerequisites: Please find each course prerequisite in the Course Description section of this catalog.

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Identify basic visual content under the framing elements of media design and current technology applications.
2. Analyze text and media strategy to become ethical driven and media literate.
3. Interpret written, spoken and electronic messages applying basic theories of mass and public communication.
4. Apply UIC's holistic approach in every communication medium.
5. Create scripts for radio and web-based media.

Program Description

The Associate of Science in Communications and Mass Media program is a 60 credit hour program that prepares students to assume low level entry positions in either the mass media industry or in the media department of any company or non-profit organization.

The program introduces students to the dynamic and multifaceted media industry with courses on photography, radio, film, and web-based media. Students develop media literacy and basic production skills. The program offers courses that combine theoretical approaches with practical application of knowledge into curricula.



Field Trip to WPLG Channel 10 in the Spring of 2024

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
	General Education Credits		15
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
BSC 1005	General Biology	53.33%	3
	Core Credits		18
MMC 1000	Introduction to Mass Communications & Media Literacy	53.33%	3
SPC 1608	Public Speaking	53.33%	3
MMC 2126	Radio and Podcasting	53.33%	3
MAR 2101	Social Media Campaigns	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3
SLS 1205	Self-Empowerment	53.33%	3
	Recommended Electives		27
COM 2100	Business Communications	53.33%	3
CIS 235	Microsoft Technology Applications	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
ARH2050	Art History Survey I	53.33%	3
DIG 2100	Web Design	53.33%	3
JOU 1000	Introduction to Journalism	53.33%	3
GRA 2190	Graphic Design	53.33%	3
PGY 1101	Photography I	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
	TOTAL:		60

All Credit Courses from within this division or any other division can be used as recommended Electives.

Bachelor Degrees

BUSINESS ADMINISTRATION

120 Semester Credit Hours

Credential Issued: Bachelor of Science

Prerequisites: Please find each course prerequisite in the Course Description section of this addendum

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Apply UIC's holistic approach in everyday business practices.
2. Apply the principles of marketing, management, finance and communication to lead a business.
3. Apply effective written, verbal, and electronic skills to the business ecosystem.
4. Develop a business proposal based on management theories.
5. Create customer-driven experience in a chosen business environment.

Program Description

The Bachelor of Science in Business Administration is a 120 credit hour program that prepares graduates for managerial positions and entrepreneurial leadership. The program reinforces marketing, management, finance and communication concepts to ensure students' comprehension of the critical role of strong entrepreneurial foundations.

Students develop critical and leadership skills by examining business case studies and touring businesses on-site or virtually. Students apply and create customer-driven experiences based on the business theoretical frameworks by participating in a business expo and developing and pitching a business plan.

Program Curriculum

Students must choose a minor (Marketing or International Business) in order to complete the program

Course Number	Course Title	Online Component	Credit Hours
	General Education		30
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
PHI 1113	Critical Thinking	53.33%	3
SLS 1211	Holistic Human Development	53.33%	3

PHI 202	Ethics	100%	3
BSC 1005	General Biology	53.33%	3
	Gen. Ed Electives - 3 Credits Required		
SYG 2000	Principles of Sociology	53.33%	3
PSY 2012	Introduction to Psychology	53.33%	3
	Gen. Ed Language Electives - 3 Credits Required		
ITA 101	Italian I	53.33%	3
SPN 1112	Spanish Language and Culture I	53.33%	3
POR 101	Portuguese I	53.33%	3
FRE 101	French I	53.33%	3
	Core Credits		36
MAN 1020	Introduction to Management	53.33%	3
BUL 2241	Business Law	100%	3
ACG 1001	Principles of Accounting	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3
MAR 1011	Principles of Marketing	53.33%	3
SLS 1205	Self-Empowerment	53.33%	3
MAN 3061	Business Ethics	53.33%	3
ECO 2000	Principles of Economics	53.33%	3
STA 303	Business Statistics	53.33%	3
MAN 301	Project Management	53.33%	3
MAN 326	Organizational Behavior	53.33%	3
GEB 3150	Entrepreneurship and Venture Creation	53.33%	3
	Recommended Electives - 39 Credits required		39
CIS 235	Microsoft Technology Applications	53.33%	3
SPC 1608	Public Speaking	53.33%	3
COM 2100	Business Communications	53.33%	3
FIN 3400	Financial Administration	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
MAN 314	Organizational Leadership	53.33%	3
MAN 4301	Human Resources Management	53.33%	3
MAR 2101	Social Media Campaigns	53.33%	3
MAN 224	Business Planning	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
MAN 316	Operations Management	53.33%	3
ECO 2023	Microeconomics	53.33%	3
HLP 221	Yoga and its Philosophy	53.33%	3
ART 1300	Drawing	53.33%	3
HLP 223	Balanced Life with Tai Chi	53.33%	3
	Minor in Marketing - 15 Credits Required		15
PUR 3000	Public Relations	53.33%	3

MAR 301	Marketing Research	53.33%	3
MAR 308	Consumer Behavior	53.33%	3
MAR 310	Global Marketing	53.33%	3
MAR 412	Advertising	53.33%	3
	Minor in International Business - 15 Credits Required		15
MAN 3600	International Management	53.33%	3
GEB 4303	Business in Asia	53.33%	3
GEB 4305	Business in Latin America	53.33%	3
MAR 310	Global Marketing	53.33%	3
GEB 3356	International Business	53.33%	3
TOTAL:			120

All Credit Courses from within this division or any other division can be used as recommended elective



INTERNATIONAL BUSINESS MANAGEMENT

120 Semester Credit Hours

Credential Issued: Bachelor of Science

Prerequisites: Please find each course prerequisite in the Course Description section of this catalog.

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Analyze idiosyncratic elements of global markets.
2. Apply UIC's holistic approach in everyday global business practices.
3. Apply the principles of marketing, management, finance and communication with an international scope to manage a business globally.
4. Apply effective written, verbal, and electronic skills.
5. Create customer driven experiences in any chosen global business environment.

Program Description

The Bachelor of Science in International Business Management is a 120 credit hour program that prepares graduates for managerial positions and entrepreneurial leadership in the global business industry. The program reinforces marketing, management, finance and communication concepts to ensure the students' comprehension of the critical role of strong entrepreneurial foundations in the international business arena.

Students develop critical and leadership skills by examining international business case studies and touring international trade businesses on-site or virtually. Students apply and create customer-driven experiences based on the international business theoretical frameworks by participating in a business expo and developing and pitching a business plan within the international business arena.

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
	General Education		30
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
PHI 1113	Critical Thinking	53.33%	3
SLS 1211	Holistic Human Development	53.33%	3
PHI 202	Ethics	100%	3
BSC 1005	General Biology	53.33%	3

	Gen. Ed Electives - 3 Credits Required		
SYG 2000	Principles of Sociology	53.33%	3
PSY 2012	Introduction to Psychology	53.33%	3
	Gen. Ed Language Electives - 3 Credits Required		
ITA 101	Italian I	53.33%	3
SPN 1112	Spanish Language and Culture I	53.33%	3
POR 101	Portuguese I	53.33%	3
FRE 101	French I	53.33%	3
	Core Credits		36
MAN 1020	Introduction to Management	53.33%	3
ACG 1001	Principles of Accounting	53.33%	3
SLS 1205	Self-Empowerment	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3
MAN212/ FIN 2600	Global Management/ International Finance	100%	3
GEB 3356	International Business	53.33%	3
ECO 2000	Principles of Economics	53.33%	3
MAR 310	Global Marketing	53.33%	3
MAN 3061	Business Ethics	53.33%	3
STA 303	Business Statistics	53.33%	3
MAN 315	Logistics Management	53.33%	3
GEB 3150	Entrepreneurship and Venture Creation	53.33%	3
	Recommended Electives - 54 credits required		54
MAN 4301	Human Resources Management	53.33%	3
CIS 235	Microsoft Technology Applications	53.33%	3
COM 2100	Business Communications	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
FIN 3400	Financial Administration	53.33%	3
FIN 2600	International Finance	53.33%	3
SPC 1608	Public Speaking	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
MAN 224	Business Planning	53.33%	3
MAR 1011	Principles of Marketing	53.33%	3
MAN 315	Logistics Management	53.33%	3
MAR 301	Marketing Research	53.33%	3
ECO 405	International Economics	53.33%	3
BUL 3322	International Law	53.33%	3
MAN 326	Organizational Behavior	53.33%	3
MAN 314	Organizational Leadership	53.33%	3
HLP 221	Yoga and its Philosophy	53.33%	3
ART 1300	Drawing	53.33%	3

HLP 223	Balanced Life with Tai Chi	53.33%	3
GEB 4303	Business in Asia	53.33%	3
GEB 4305	Business in Latin America	53.33%	3
GEB 4304	Business in Europe	53.33%	3
INR 2002	International Relations	53.33%	3
TOTAL:			120

All Credit Courses from within this division or any other division can be used as recommended electives



TRAVEL AND TOURISM MANAGEMENT

120 Semester Credit Hours

Credential Issued: Bachelor of Science

Prerequisites: Please find each course prerequisite in the Course Description section of this addendum.

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Apply UIC's holistic approach in everyday business practices in the travel and tourism industry.
2. Apply the principles of marketing, management, finance and communication to lead a business in the travel and tourism industry.
3. Generate customer driven experiences with the travel and tourism industry.
4. Develop effective written, verbal, and electronic skills to tourism industry related practices.

Program Description

The Bachelor of Science in Travel and Tourism Management is a 120 credit hour program that prepares graduates for global leadership positions in the hospitality industry.

Students develop critical thinking skills through foundational knowledge of hospitality operations and experiences; Global awareness and social responsibility are valuable components of the hospitality graduate.

The program requires students to complete a 3 hour credit internship course in the hospitality industry. The purpose of the internship is to apply the acquired program skills, develop experience and ultimately open a pathway in the travel and tourism industry.

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
	General Education		30
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
PHI 1113	Critical Thinking	53.33%	3
SLS 1211	Holistic Human Development	53.33%	3
PHI 202	Ethics	100%	3
BSC 1005	General Biology	53.33%	3
	Gen. Ed Electives - 3 Credits Required		
SYG 2000	Principles of Sociology	53.33%	3
PSY 2012	Introduction to Psychology	53.33%	3

	Gen. Ed Language Electives - 3 Credits Required	53.33%	
ITA 101/FRE 101	Italian I/French I	53.33%	3
SPN 1112	Spanish Language and Culture I	53.33%	3
POR 101	Portuguese I	53.33%	3
	Core Credits		
MAN 1020	Introduction to Management	53.33%	3
HFT 1050	Introduction to Travel and Tourism Industry	100%	3
HFT 1711	World Destinations	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3
MAR 1011	Principles of Marketing	53.33%	3
SLS 1205	Self-Empowerment	53.33%	3
MAN 3061	Business Ethics	53.33%	3
ECO 2000	Principles of Economics	53.33%	3
PUR 3000	Public Relations	53.33%	3
MAR 324	Customer Service	53.33%	3
HFT 3741	Meeting and Event Planning	53.33%	3
HFT 4940	Internship	53.33%	3
	Recommended Electives - 54 credits required		
FIN 3400	Financial Administration	53.33%	3
MAN 4301	Human Resources Management	53.33%	3
CIS 235	Microsoft Technology Applications	53.33%	3
COM 2100	Business Communications	53.33%	3
SPC 1608	Public Speaking	53.33%	3
ACG 1001	Principles of Accounting	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
MAN 224	Business Planning	53.33%	3
HFT 203	Process Reservations	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
GEB 3150	Entrepreneurship and Venture Creation	53.33%	3
ECO 2023	Microeconomics	53.33%	3
STA 303	Business Statistics	53.33%	3
HFT 3776	The Cruise Market	53.33%	3
AVM 312	Air Transportation Management	53.33%	3
HFT 3604	Travel and Tourism Laws	53.33%	3
HFT 4077	Hospitality Industry	53.33%	3
HLP 221	Yoga and its Philosophy	53.33%	3
ART 1300	Drawing	53.33%	3
HLP 223	Balanced Life with Tai Chi	53.33%	3
	TOTAL:		120

All Credit Courses from within this division or any other division can be used as recommended electives

COMMUNICATIONS AND MASS MEDIA

120 Semester Credit Hours

Credential Issued: Bachelor of Science

Prerequisites: Please find each course prerequisite in the Course Description section of this catalog.

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Analyze text and media strategy to become ethical driven and media literate.
2. Apply a holistic approach in every communication medium.
3. Produce visual content under the framing elements of media design and current technology applications.
4. Create scripts for radio, television, broadcasting and web based media.
5. Generate written, spoken and electronic messages applying all theories of mass and public communication.

Program Description

The Bachelor of Science in Communications and Mass Media is a 120 credit hour program that prepares students to assume positions in either the mass media industry or in the media department of any company or non-profit organization.

The program introduces students to the dynamic and multifaceted media industry with courses on photography, radio, television, film, public relations, web-based media, and animation. Students develop media literacy and production skills. The program offers courses that combine theoretical approaches with practical application of knowledge into curricula.

The program requires students to complete a 3 hour credit internship course at a media entity chosen by the student. The purpose of the internship is for the student to apply all learning acquired in the program, develop experience and ultimately open a pathway in the media industry.

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
	General Education		30
MAC 1105	College Algebra	53.33%	3
ENC 1101	English Composition I	53.33%	3
ENC 1102	English Composition II	53.33%	3
EUH 1000	Western Civilization	100%	3
PHI 1113	Critical Thinking	53.33%	3
SLS 1211	Holistic Human Development	53.33%	3

PHI 202	Ethics	100%	3
BSC 1005	General Biology	53.33%	3
	Gen. Ed Electives - 3 Credits Required		
SYG 2000	Principles of Sociology	53.33%	3
PSY 2012	Introduction to Psychology	53.33%	3
	Gen. Ed Language Electives - 3 Credits Required		
ITA 101	Italian I	53.33%	3
SPN 1112	Spanish Language and Culture I	53.33%	3
POR 101	Portuguese I	53.33%	3
FRE 101	French I	53.33%	3
	Core Credits		36
MMC 1000	Introduction to Mass Communications & Media Literacy	100%	3
SPC 1608	Public Speaking	53.33%	3
MMC 2126	Radio and Podcasting	53.33%	3
MAR 2101	Social Media Campaigns	53.33%	3
ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3
SLS 1205	Self-Empowerment	53.33%	3
MMC 4131	Video Storytelling	53.33%	3
PUR 3000	Public Relations	53.33%	3
RTV 3531	Multimedia Production and Editing	53.33%	3
MMC 3123	Writing for the Media	53.33%	3
RTV 4332	Documentary Video Production	53.33%	3
MMC 4940	Internship	53.33%	3
	Recommended Electives - 54 credits required		54
GRA 2190	Graphic Design	53.33%	3
CIS 235	Microsoft Technology Applications	53.33%	3
PPE 2001	Introduction to Personality	53.33%	3
MMC 3203	Ethics and Mass Media	100%	3
FIL 3036	Film History and Criticism	53.33%	3
JOU 1000	Introduction to Journalism	53.33%	3
COM 2100	Business Communications	53.33%	3
PGY 1101	Photography I	53.33%	3
HLP 131	Stress Management and Yoga	53.33%	3
MMC 4211	Media Law	53.33%	3
FIL 4647	Production Management	53.33%	3
DIG 2318	Animation I	53.33%	3
ARH 2050	Art History Survey I	53.33%	3
DIG 2100	Web Design	53.33%	3
MAR 412	Advertising	53.33%	3
DIG 2319	Animation II	53.33%	3

VIC 4311	Infographics Design	53.33%	3
ORI 4019	Performing Identity and Culture	53.33%	3
HLP 221	Yoga and its Philosophy	53.33%	3
ART 1300	Drawing	53.33%	3
HLP 223	Balanced Life with Tai Chi	53.33%	3
			120

All Credit Courses from within this division or any other division can be used as recommended electives



Field Trip to Miami Art Basel "On Tour" Winter 2023

Master Degree

BUSINESS ADMINISTRATION

36 Semester Credit Hours

Credential Issued: Master Degree

Prerequisites: Please find each course prerequisite in the Course Description section of this addendum

Modality: Hybrid, at least 51% of the program is offered online

Learning Outcomes/Objectives

1. Apply UIC's holistic approach to everyday business practices at the corporate level.
2. Evaluate a socially responsible business and its legal, ethical, and philanthropic components.
3. Develop and pitch a business plan for venture capitalist review.
4. Design a financially healthy and catalytic business.
5. Formulate strategies of management and entrepreneurship to effectively lead and develop corporate enterprises

Program Description

The Master of Business Administration (MBA) develops graduate students into leaders capable of strategically shaping the entrepreneurial ecosystem. The MBA graduates develop versatility and adaptability skills applicable to the ever-changing entrepreneurial opportunities. Thus, the MBA graduate is equipped to discover tangible solutions in a rapidly changing world.

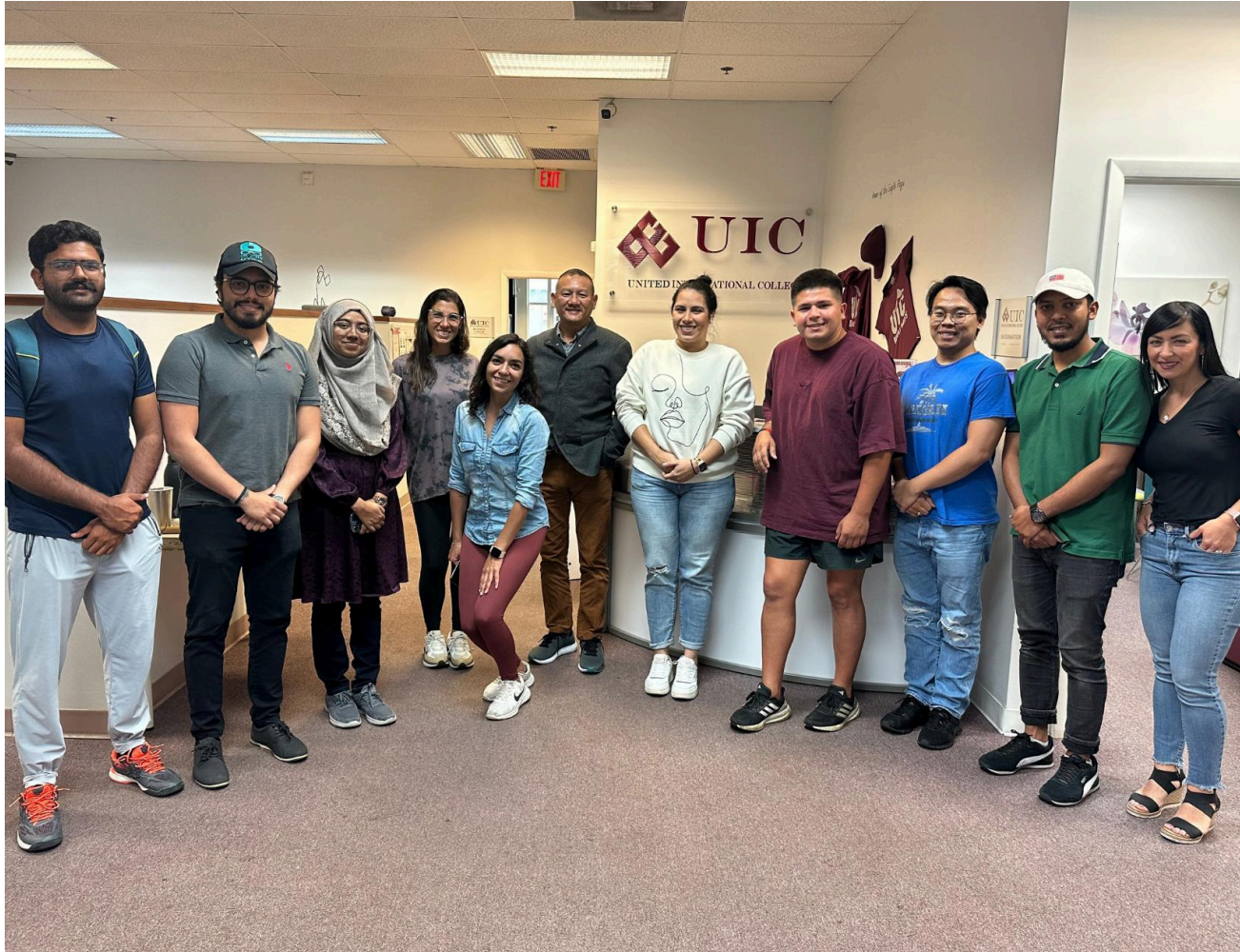
Sustainable business projects, social responsibility, and core ethics are pivotal areas in the development of the holistic UIC MBA graduate. Through case studies and theoretical frameworks, graduate students develop a comprehensive understanding and applicable functions of the post-pandemic entrepreneur and corporate leadership.

The MBA program concludes with a capstone project, a semester-based experiential learning assignment with the goal of applying theoretical knowledge to a local or international business entity and finding applicable solutions to elevate the business fortune.

Program Curriculum

Course Number	Course Title	Online Component	Credit Hours
	Semester I		
SYA 503	Methods of Research I	53.33%	3
ACG 5305	Managerial Accounting	53.33%	3
GEB 5119	The Sustainable Enterprise	53.33%	3

Semester II			
FIN 5406	Managerial Finance	53.33%	3
MAN 508	Supervisory Management	53.33%	3
MAR 5805	Marketing Management	53.33%	3
Semester III			
SYA 604	Methods of Research II	53.33%	3
MAR 612	Marketing Trends	100%	3
MAN 6525	Quality Management	53.33%	3
Semester IV			
MAN 603	Entrepreneurship Trends	100%	3
MAN 605	Managerial Leadership	53.33%	3
MAN 623	MBA Capstone Project	100%	3
TOTAL:			36



MBA Students enrolled in Managerial Finance Fall 2023

V. COURSE DESCRIPTIONS

ASSOCIATE DEGREES

Accounting

ACG 102 Principles of Accounting

This course covers the fundamentals of financial accounting, including double-entry accounting and the accounting cycle. Other topics include cash, receivables, inventories, plant assets, liabilities, partnerships, corporation, investments, and statement of cash flows and interpretation of financial statements. **(3 Credit Hours)**

Business Law

BUL 2241 Business Law

This course includes topics such as: constitutional law, contracts, torts and product liability, administrative law, alternative dispute resolution, corporations and partnerships, consumer law, antitrust law, employment law, securities law and international business law topics. Current legal/regulatory issues and ethics are important ingredients in the course. **(3 Credit Hours)**

Communication

COM 2100 Business Communications Pre: (ENC 1101)

This course includes topics such as: Spelling, stumbling blocks of the language, professional writing. non- verbal communication, verbal communication, voice modulation, breathing and phonation, body Language, dialogue and Interview, social communication, professional and personal image, facial expression and mass media. **(3 Credit Hours)**

Computer Information Systems

CIS 235 Microsoft Technology Applications

The course describes the definition, importance, characteristics, and basic functions of productivity software commonly used in business environments. The course is designed as a simulation in which the student is assigned several computer tasks in an office. The tasks are designed to give students a comprehensive and analytical perspective on meeting and exceeding the expected knowledge demanded in the workplace. By the end of the course the student will be able to demonstrate the required proficiency in order to create documents using Microsoft Word, perform calculations and analysis using Microsoft Excel, create professional looking presentations with Microsoft PowerPoint, manage email and contacts with Gmail, share documents with Google Drive, and build their own website. **(3 Credit Hours)**

English

ENC 1101 English Composition I

This course introduces students to rhetorical concepts and audience-centered approaches to writing including composing processes, language conventions and style, and critical analysis and engagement with written texts and other forms of communication. **(3 Credit Hours)**

ENC 1102 English Composition II Pre: (ENC 1101)

This course is a continuation of writing mechanics utilizing different styles of writing that include observation, reflection, analysis and argumentative type of essays. students learn how to implement apa manual formatting in writing, research writing techniques and submit a final research project. **(3 Credit Hours)**

Finance

FIN 3400 Financial Administration Pre: (ACG 1001)

This course introduces students to Principles of Accounting. Balance Accounts and Financial Statements. Costs System. Tangible and Intangible assets. Inventories. Depreciation and Financial reasons. The course provides students with strong conceptual and analytical skills to evaluate the financial performance of the organizations, the scheme costs for pricing and operating budget. **(3 Credit Hours)**

FIN 2600 International Finance Pre: (FIN 3400)

This course introduces students to International Finance and prepares them with tools and techniques to study and analyze international economic matters and difficulties. You will be provided with a basic understanding of the fundamentals of international finance, and will build on this understanding the treatment of special topics: relative national positions, FX outlook, FX positioning, international project selection, and international portfolio management. **(3 Credit Hours)**

Graphic Design

GRA 2190 Graphic Design

this course examines, conceives, visualizes and composes solutions to design problems with a comprehensive examination of typography; a broader investigation of creativity and concept generation; visualization and color; an updated timeline; an online chapter about building a portfolio and the job search; and the application of design to advertising and entrepreneurship. **(3 Credit Hours)**

History

EUH 1000 Western Civilization

A historical examination of Western culture from its beginnings in the Near East to the launch of the modern period in the 17th century. This course examines history as a cultural force including the concepts of the political, economic, social, religious, intellectual, cultural, and military aspects of history. **(3 Credit Hours)**

Health/Leisure/Physical Education

HLP 131 Stress Management & Yoga

This course provides a physical and theoretical application of yoga studies and practices aiming for spiritual and mental wellness. Students will be able to reduce stress and experience peace of mind, combined with a responsible and healthy nutritious plan. **(3 Credit Hours)**

Travel and Tourism Management

HFT 1050 Introduction to Travel and Tourism Industry

This course provides an overview of the travel and tourism industry, including of its related fields: restaurant; lodging; meetings, conventions and expositions. Also, featured are the applications of the general marketing, human resources, leadership, and management. **(3 Credit Hours)**

HFT 1711 World Destinations

This course explores tourism demand, supply, organization and resource for a comprehensive range of destinations worldwide; with features as: an exploration of current issues such as climate change, recreational preferences, demographic changes and the social impacts of tourism **(3 Credit Hours)**

HFT 203 Process Reservations Pre: (HFT 1050)

This course offers a general knowledge of the automated air reservation known as Sabre U.S. It is used by airlines and their authorized agents to plan and book domestic and international air travels. The student will be able to handle the travel industry reservation considering the reality that the more s/he knows about the computer reservations system the more effective sales person s/he can be, and the more he or she knows about the process the more effective trouble shooting s/he can accomplish for the clients. **(3 Credit Hours)**

HFT 200 Special Topics

This course provides an opportunity to explore current issues within the tourism field. Topics and syllabus must be approved by the Director of Academic Affairs. **(3 Credit Hours)**

INR 220 International Relations and Policy

This course explores the challenges of international politics and the evolving search for security in a complicated and connected world. Furthermore, this course discuss about current issues affecting the globe and discover how international actors seek international, economic, and human security through a variety of theoretical lenses. **(3 Credit Hours)**

Journalism

JOU 1000 Introduction to Journalism Pre: (MMC 1000)

An introduction to the field of journalism, covering how news is produced and delivered, how news organizations work, and how audiences react to and interact with the news media. basic instruction in the fundamental practices of journalism: reporting, writing, editing, and presentation. it also provides an overview of the rich history of journalism in america. **(3 Credit Hours)**

Management

MAN 1020 Introduction to Management

Definition, importance, characteristics, functions and levels of administration. the school of administrative thought. the surroundings of the organization. planning, organizing, directing, and controlling. **(3 Credit Hours)**

GEB 3356 International Business

This course provides an overview of the international business industry. students are introduced to the concept of a global economy with attention given to economic, cultural, and political factors affecting international business. domestic and international business characteristics are compared, and international political and legal environments are studied. **(3 Credit Hours)**

MAN 200 Special Topics

This course provides an opportunity to explore current issues within the management field. Topics and syllabus must be approved by the Director of Academic Affairs. **(3 Credit Hours)**

MAN 4301 Human Resources Management Pre: (MAN 1020)

Nature and concepts of the personnel administration. Administration of personnel in the organization. Entailment of personnel. Development of personnel. Administrative management and evaluation of personnel. Remuneration. Social welfare. Labor relations. Process for the evaluation of the design of the wage structure. Analysis and description of the jobs. The evaluation systems. The structure of wages. The administration of wages. **(3 Credit Hours)**

MAN 224 Business Planning Pre: (MAN 1020)

This course intends to help students to analyze the structure of market, production, administration, and finances in a business. By studying and evaluating contemporary cases the student will be able to apply particular concepts and techniques of strategy analysis and formulate recommendations. **(3 Credit Hours)**

ENT 2612 Entrepreneurial Creativity And Innovation

The course approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. inspired by lessons from lean manufacturing, it relies on “validated learning,” rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want. it enables a company to shift directions with agility, altering plans inch by inch, minute by minute. **(3 Credit Hours)**

Mathematics**MAC 1105 College Algebra**

In this course, students will develop problem solving skills, critical thinking, computational proficiency, and contextual fluency through the study of equations, functions, and their graphs. emphasis will be placed on quadratic, exponential, and logarithmic functions. topics will include solving equations and inequalities, definition and properties of a function, domain and range, transformations of graphs, operations on functions, composite and inverse functions, basic polynomial and rational functions, exponential and logarithmic functions, and applications. **(3 Credit Hours)**

Marketing**MAR 1011 Principles of Marketing**

The student will be able to understand the fundamentals of Marketing, identify basic Marketing strategies, and use Marketing concepts and tools to meet and satisfy would-be customer needs **(3 Credit Hours)**

MAR 2101 Social Media Campaigns

Effective ways to utilize social media and make successful marketing campaigns. The course brings together both practical strategies and theoretical execution techniques for driving maximum value from social media marketing. **(3 Credit Hours)**

Mass Media Communication

MMC 1000 Introduction to Mass Communication & Media Literacy

Introduction to the mass media industry connects with contemporary issues with key historical events. This course engages students in the pursuit of greater media literacy and provides accessible insight into the important issues that confront students as consumers and purveyors of mass media. **(3 Credit Hours)**

MMC 2126 Radio and Podcasting Pre: (MMC 1000)

Radio and podcasting offers a complete study of creating, writing and broadcasting/streaming audio content. This course combines theory of communications and mass media applied to becoming an effective audio storyteller. students produce their own podcast and share it on spotify and other platforms. **(3 Credit Hours)**

MMC 3203 Ethics and Mass Media Pre: (MMC 1000)

By combining real-life and hypothetical cases with a succinct introduction to ethical theory, this class helps students prepare for the ethical situations they will encounter in the media professions. **(3 Credit Hours)**

MMC 200 Special Topics

This course provides an opportunity to explore current issues within the communications field. Topics and syllabus must be approved by the Director of Academic Affairs. **(3 Credit Hours)**

Philosophy

PHI 1113 Critical Thinking

This course focuses on a systematic evaluation of arguments based upon explicit rational criteria. Basic fundamentals along with simplified explanations help the student to develop greater confidence within social issues. Course assignments are group orientated including a series of question-asking critical thinking topics. **(3 Credit Hours)**

Photography

PGY 1101 Photography I

This course presents photography entirely in its current and electronic form; emphasizing the most up-to-date learning techniques, allowing students to keep up with modern technology. In

additional to covering the basic techniques of photography, this course covers the impact of computers on this important art form allowing students to emphasize their choices in picture making by presenting in depth basic techniques of photography. **(3 Credit Hours)**

Personality

PPE 2001 Introduction to Personality

This course studies critical fundamentals of personality theories and their applications to the individual and their social relationships influence. students will undergo a critical analysis and reflection of their own personality based on theoretical frameworks studies and will evaluate the role of their personality in their social interactions. **(3 Credit Hours)**

Speech Communication

SPC 1608 Public Speaking

This course is designed to provide students with fundamental training and practical experience for speaking in public, business, and professional situations. Topics include audience analysis, speech anxiety, critical listening, and preparation and delivery of speeches in various cultural contexts. **(3 Credit Hours).**

Student Life Skills

SLS 1205 Self-Empowerment

This course is designed for student to explore the following topics: Self-knowledge, Dynamic Intuition, Techniques of Super-Learning, The Control of the Emotions, The Affective Climate Relations, Influence with Integrity, Creation of the Organizational Future, Auto-Conscience, Development of the Holistic Conscience and The Holistic Conscience in Action. **(3 Credit Hours)**

SLS 1211 Holistic Human Development

This course is designed to encourage students to appreciate the importance of caring for all aspects of the being: body, mind, emotions and spirit. self analysis will be conducted in those four components in order to establish what needs to be added for an integral practice. exercises geared to each aspect will be conducted during class. **(3 Credit Hours)**

BACHELOR DEGREES

Art

ART 1300 Drawing

This course delivers a comprehensive introduction to the art of drawing offering the fundamental skills needed to learn still-life drawing, basic shapes, and the key concepts of perspective, light, value, and space; giving the students the knowledge and practice they need to build their skills and confidence. **(3 Credit Hour)**

Business Law

BUL 3322 International Law Pre: (BUL 2241)

International Law is designed to deliver comprehensive, yet accessible, coverage of the legal implications and ramifications of doing business internationally, along with the related cultural, political, economic, and ethical issues faced by global business managers. Focusing on trade, the licensing of intellectual property, and foreign direct investment, the course covers the three major forms of doing business in a foreign country through real-world examples, precedent-setting cases, managerial implications, and ethical considerations. From the legal relationship between parties in an international business transaction to managing risk to learning the special challenges of doing business in emerging economies, this course helps students understand the most common practices and critical issues in global business law. **(3 Credit Hours)**

Digital Media

DIG 2100 Web Design

An introduction to web page design concept and development with current technologies that include html, css, and javascript. students code their websites with multimedia content and fundamentals of seo optimization. **(3 Credit Hours)**

DIG 2318 Animation I

Animation I explores the concept of illustration and storytelling through animation. students design, create, and illustrate characters and backgrounds as part of the staging development process for their animated short. adobe animate is the software used in this course. **(3 Credit Hours)**

DIG 2319 Animation II Pre: (DIG 2318 Animation I)

Animation II explores storytelling with nonlinear motion graphics. students follow creative stages of concept development, pre-production, storyboarding, and design. learning is demonstrated through an experimental animated short edited in adobe animate. **(3 Credit Hours)**

Economics

ECO 2000 Principles of Economics

This course in principles of economics designed to cover basic economic problems and concepts. Topics discussed include the role of government in various economic systems, aspects of economic instability, budgets, supply and demand, analysis of individual firms and markets and the impact of the public debt. **(3 Credit Hours)**

ECO 2023 Microeconomics Pre: (ECO 2000)

This course in principles of economics is designed to cover basic economic problems and concepts. Topics discussed include the role of government in various economic systems, aspects of economic instability, budgets, supply and demand, analysis of individual firms and markets and the impact of the public debt. **(3 Credit Hours)**

ECO 405 International Economics

International Economics uses a rich array of case studies to illuminate economic institutions and policies as well as recent developments in the global economy. **(3 Credit Hours)**

Film

FIL 3036 Film History and Criticism

This course introduces film studies and production through the integration of criticism, theory and practice. Its approach is that of critical practice, a process that explores the integration and intersection between the critical analysis of films and the practical aspects of filmmaking. **(3 Credit Hours)**

FIL 4647 Production Management Pre: (RTV 3531)

The organizational aspects of a tv or film production such as scheduling and budgeting and assisting producers to interpret and realize the directors' vision. students will learn: self-organization and systems to use, budgets, schedules and cost control, cash flow, personnel management, contracts, insurance, health and safety, setting up an efficient and cost-effective shoot, dealing with contributors, acquiring copyright, sourcing cgi, editors, music cue sheets, deliverables, people skills and ethics. **(3 Credit Hours)**

French

FRE 101 French I

Introduction to French offers a four-skills and communicative introduction to French language and culture. The course combines communicative activities and streamlined vocabulary and grammar exercises coupled with revised and expanded cultural material. **(3 Credit Hours)**

Health/Leisure/Physical Education

HLP 221 Yoga and its Philosophy

This course provides a deeper physical and theoretical application of yoga studies and practices aiming for spiritual and mental wellness. **(3 Credit Hours)**

HLP 223 Balanced Life with Tai chi

This course consists of an experiential workshop. Through the practice of tai chi, student will aim to achieve physical, emotional and mental balance. **(3 Credit Hours)**

Travel and Tourism Management

HFT 3776 The Cruise Market Pre: (HFT 1050)(HFT 1711)

This course is designed to learn how to earn commissions by booking cruises, one of the fastest growing segments of the travel industry. Learn outcomes will be the basics of the cruise product, cruise classifications, destinations, types of cruises, print resources and non-automated reservation procedures. identify your clients' needs and preferences, learn the variables that are available in cruising and select and book the right cruise for any client **(3 Credit Hours)**

HFT 3604 Travel and Tourism Laws Pre: (HFT 1050)

The student will identify and use the current rules and regulations within the travel and tourism industry. In addition, the participant will be able to compare custom regulations involving articles free of U.S. Duty Tax, personal exemption, forbidden and restricted items, and duty-free ports. **(3 Credit Hours)**

HFT 3741 Meeting and Event Planning Pre: (HFT 1050)

This course will provide in-depth coverage of the production and logistical factors that event managers must oversee. Students will learn how to incorporate the Meeting and Business Events Competency Standards (MBECS) and follow a hands-on approach that guides them through the process of managing a wide variety of gatherings.

HFT 4077 Hospitality Industry Pre: (HFT 1050)

The hospitality industry is always evolving. The rise of the global economy, ecotourism, internet commerce and changing consumer demands are some of the factors they will be learning within this dynamic industry. Students will acquire the foundation they need to thrive in today's hospitality industry, covering everything from finance to operational issues. The course provides both historical perspectives and discussions of new trends in a variety of sectors. Students will have a strong overview of the industry, where it fits into the broader world, the major issues and challenges in the field, and the many possible career paths that await them.

AVM 312 Air Transportation Management

The course approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. Inspired by lessons from lean manufacturing, it relies on "validated learning," rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want. It enables a company to shift directions with agility, altering plans inch by inch, minute by minute. **(3 Credit Hours)**

HFT 4940 Internship Pre: (Complete 24 Core Credits)

The student is required to participate in a 135 hours internship at an organization acceptable to the institution. The instructor, student and employer will coordinate the assignment of hours and duties satisfactory to all the parties.

HFT 400 Special Topics

This course provides an opportunity to explore current issues within the tourism field. Topics and syllabus must be approved by the Director of Academic Affairs. **(3 Credit Hours)**

History

ARH 2050 Art History Survey I

This course explores traditions of music, painting, sculpture and architecture of the western world. An introduction to individual works from the paleolithic era through the medieval period. Monuments will be studied in relation to the cultural contexts of western civilization. **(3 Credit Hours)**

Integral Human Development

SLS 1211 Holistic Human Development

The class is designed to encourage students to appreciate the importance of caring for all aspects of the being: body, mind, emotions and spirit. Self-analysis will be conducted in those four components in order to establish what needs to be added for an integral practice. Exercises geared to each aspect will be conducted during class. **(3 Credit Hours)**

International Relations

INR 2002 International Relations

This course explores the challenges of international politics and the evolving search for security in a complicated and connected world. Furthermore, this course discuss about current issues affecting the globe and discover how international actors seek international, economic, and human security through a variety of theoretical lenses. **(3 Credit Hours)**

Italian

ITA 101 Italian I

Introduction to Italian offers a four-skills and communicative introduction to Italian language and culture. The text combines communicative activities and streamlined vocabulary and grammar exercises coupled with revised and expanded cultural material. **(3 Credit Hours)**

Management

GEB 3356 International Business

This course provides an overview of the international business industry. students are introduced to the concept of a global economy with attention given to economic, cultural, and political factors affecting international business. domestic and international business characteristics are compared, and international political and legal environments are studied **(3 Credit Hours)**

MAN 3600 International Management Pre: (GEB 3356)

This course explores the dynamic global environment of business management by examining the political, legal, technological, competitive, and cultural factors that shape corporations worldwide. **(3 Credit Hours)**

MAN 301 Project Management Pre: (MAN 1020)

This course takes a decision-making, business-oriented approach to the management of projects, which is reinforced with current examples of project management in action; and because understanding project management is central to operations in various industries, this course also addresses project management within the context of a variety of successful organizations, whether publicly held, private, or not-for-profit. **(3 Credit Hours)**

MAN 316 Operations Management Pre: (MAN 1020)

This course provides a streamlined introduction to the core concepts, techniques, and applications of contemporary operations management, including Relation of the production

department with other areas, the company productivity, planning of the production, and production by lots point of balance, allocation and sequencing, programming for several products, industrial security and quality control. **(3 Credit Hours)**

MAN 326 Organizational Behavior

Organizational behavior as it relates to the management functions of planning, organizing, leading and controlling is the focus of this course. Examination is made of the individual's role within the organization, of interpersonal influence and group behavior, and of organizational processes. The course will provide the tools necessary for the development of a personal management philosophy. **(3 Credit Hours)**

MAN 314 Organizational Leadership

This course is designed to help develop the "social intelligence" critical to success in any career. Personal effectiveness in most of the organizations requires the ability to mobilize vital support from a diverse set of interdependent members in order to achieve the objectives desired. This highly interactive course is designed to develop the student's skills in recognizing and analyzing situations requiring social intelligence, developing adequate power bases, and influencing others. **(3 Credit Hours)**

MAN 315 Logistics Management Pre: GEB 3356

This course studies the basic terms, concepts and principles of the logistics business, affecting today's international environment. **(3 Credit Hours)**

MAN 322 Import and Export Pre: MAN 315

This course simulates the import and export process including the use of export and import business associations and other resources. **(3 Credit Hours)**

GEB 3150 Entrepreneurship and Venture Creation Pre: (MAN 1020, 108 or HFT 1050)

Students will learn about the design of an innovative business venture and will go through the pitching process to attract new stakeholders such as investors and costumers. students will understand the impact of entrepreneurship in the economy and will be able to participate in a public pitching session to share their personal entrepreneurial venture with potential stakeholders. **(3 Credit Hours)**

GEB 4305 Business in Latin America Pre: (GEB 3356)

Success in today's globalized business environment requires deep knowledge of varied areas, and the willingness to engage in commerce not just across geographic areas, but cross-culturally and environmentally as well. Business in Latin America offers an in-depth look at a complex region, integrating ideas to examine business conducted in Latin America through the lens of international business and globalization. **(3 Credit Hours)**

GEB 4303 Business in Asia Pre: (GEB 3356)

This course provides a unique exploration of the topic of international business. It examines decisions relevant to managers in internationalizing and multinational firms operating in the Asia Pacific region. Its uniqueness stems from the cutting-edge conceptual material that underlies the decision-making frameworks of the Asia companies. Students will exanimate essential topics as the measurement and analysis of the cultural, political and economic dimensions of the

international environment; the formation of internationalization strategies, including entry mode choice and strategic alliances; the analysis of the competitive implications of multinational firms and business groups; multinational, subsidiary and expatriate management; and the management of ethical issues. **(3 Credit Hours)**

GEB 4304 Business in Europe Pre: (GEB 3356)

This course will go over recent developments in Europe, changing European Union policies and the resulting business implications; drawing a strong link between the European business environment and the real business implications facing companies operating in Europe. Students will address the challenges and opportunities facing those doing business in Europe, while setting these in a global context. **(3 Credit Hours)**

MAN 400 Special Topics

This course provides an opportunity to explore current issues within the management field. Topics and syllabus must be approved by the Director of Academic Affairs. **(3 Credit Hours)**

MAN 432 Internship Pre: (Complete 24 Core Credits)

The student may choose to participate in a 135 hours internship at an organization acceptable to the institution. The instructor, student and employer will coordinate the assignment of hours and duties satisfactory to all the parties. **(3 Credit Hours)**

Mass Media Communication

MMC 3123 Writing for the Media Pre: (MMC 1000, ENC 1101)

This course emphasizes the theoretical approach and practical application of writing for multimedia platforms. students will differentiate academic from media writing and will apply techniques used for media to engage audiences through storytelling, persuasion, and entertainment writing for dramatic and nondramatic content . **(3 Credit Hours)**

MMC 4131 Video Storytelling Pre: (MMC 2126)

This course provides students with the skills, techniques, and procedures necessary to enter the highly competitive field of broadcast performance. factual information is presented in modules and projects that encourage student participation resulting in video podcasts and livestreams. students learn the art of storytelling and how to communicate their video messages in multi-platforms. **(3 Credit Hours)**

MMC 4211 Media Law Pre: (MMC 1000)

This course includes the most recent developments in communication law through the end of the Supreme Court's term. **(3 Credit Hours)**

MMC 4940 Internship Pre: Complete 24 Core Credit hours

The student is required to participate in a 135-hour internship at an organization acceptable to the institution. The instructor, student and employer will coordinate the assignment of hours and duties satisfactory to all three parties. **(3 Credit Hours)**

MMC 400 Special Topics

This course provides an opportunity to explore current issues within the communications field. Topics and syllabus must be approved by the Director of Academic Affairs. **(3 Credit Hours)**

Marketing

MAR 301 Marketing Research Pre: (STA 303 and MAR 1011)

Marketing Research gives students the basic practical understanding of marketing research and provides them with extensive information on how to use it. This course provides the fundamentals of the statistical procedures used to analyze data without dwelling on the more complex and intricate concepts. **(3 Credit Hours)**

MAR 308 Consumer Behavior Pre: (MAR 1011)

Consumer Behavior explores how the examination and application of consumer behavior is central to the planning, development, and implementation of marketing strategies. **(3 Credit Hours)**

MAR 310 Global Marketing Pre: (MAR 1011)

The global marketing course will focus on global communications, marketing mix, public relations and sales promotions based on the facts affecting international industry. **(3 Credit Hours)**

MAR 324 Customer Service

This course goes beyond providing reasons why customer service is important to defining proven methods for creating customer service excellence. Using a hands-on approach, it covers a wide range of knowledge and skills and offers an extensive collection of activities to enliven and invigorate the implementation of a high quality customer service. **(3 Credit Hours)**

MAR 412 Advertising Pre: (MAR 1011 or MAR 2101)

Advertising tracks the changes in today's dynamic world of media and marketing communication—as well as the implications of these changes to traditional practice—and presents them to students through an accessible, well-written approach. This course highlights the increasing importance of consumers as the driving force in today's advertising strategies, social media, and the Internet evolution/revolution. It also includes an increased IMC and brand focus. **(3 Credit Hours)**

Oral Interpretation

ORI 4019 Performing Identity and Culture Pre: (MMC 1000)

This course explores issues of cultural diversity and creativity, presenting a full day-in-the-life of theater, and offering a brief coverage of culture as performed in ritual, community, and aesthetic contexts. throughout this course students will learn how to make timely and relevant connections between theater and their cultural historical contexts. **(3 Credit Hours)**

Philosophy

PHI 202 Ethics

This course intends to educate students about ethical theory with applications to specific classic and contemporary moral problem. **(3 Credit Hours)**

Introduction to Business Ethics

MAN 3061 Business Ethics

An approach to making ethical decisions in the business environment. Students will be able to analyze real life case studies related to ethical dilemmas, human behavior in the workplace, and decision making in different departments of an organization. **(3 Credit Hours)**

Photography

PGY 1101 Photography I

This course presents photography entirely in its current and electronic form; emphasizing the most up-to-date learning techniques, allowing students to keep up with modern technology. In addition to covering the basic techniques of photography, this course covers the impact of computers on this important art form allowing students to emphasize their choices in picture making by presenting in depth basic techniques of photography. **(3 Credit Hours)**

Portuguese

POR 101 Portuguese I

Introduction to Portuguese offers a four-skills and communicative introduction to Italian language and culture. The text combines communicative activities and streamlined vocabulary and grammar exercises coupled with revised and expanded cultural material. **(3 Credit Hours)**

Process Biology

BSC 1005 General Biology

This course applies the scientific method to critically examine and explain the natural world including but not limited to cells, organisms, genetics, evolution, ecology, and behavior. **(3 Credit Hours)**

Psychology

PSY 2012 Introduction to Psychology

In this course, students will gain an introduction to the scientific study of human behavior and mental processes. topics may be drawn from historical and current perspectives in psychology. **(3 Credit Hours)**

Public Relations

PUR 3000 Public Relations

Students are introduced to exciting and innovative public relations campaign examples in the context of relevant theory and core concepts that they will need to succeed in the world of public relations. The course offers a practical approach to the study of public relations and emphasizes competition and conflict management, while providing a concise, comprehensive overview of Public Relations. **(3 Credit Hours)**

Radio and Television

RTV 3531 Multimedia Production and Editing Pre: (MMC 1000)

This course emphasizes how production proceeds in the digital age--from idea to image--and how it moves through the three major phases of pre production, production and postproduction. In this context, students will learn about the necessary tools, explore how they are used to ensure maximum efficiency and effectiveness. This course will go over the latest digital equipment and production techniques, including stereo 3d, 3d camcorders, 4k and 8k digital cinema cameras, portable switchers, led lighting instruments, and digital lighting control systems. they will learn basic editing techniques with adobe premiere. **(3 Credit Hours)**

RTV 4332 Documentary Video Production Pre: (MMC 1000)

This course combines a deep exploration of essential storytelling concepts with detailed instruction in practical technical skills. Without limiting its focus to a particular range of equipment, applications, or technology, this engaging course covers the key concepts, aesthetics, and techniques of single-camera field production and post-production, and includes real-life stories and suggestions from working professionals. **(3 Credit Hours)**

Sociology

SYG 2000 Principles of Sociology

In this course, students will gain an understanding of the basic sociological concepts and vocabulary, including the methodological tools, sociological perspectives, and scientific procedures used by social scientists to collect data and conduct research. topics generally include: society and culture, institutions, socialization, influences, crime, change, groups, sex, race and ethnicity, family, class, and population. This course introduces students to the discipline and methods of study of human social development, its organizations, and its institutions. It teaches students to view our society and others from a sociological perspective. **(3 Credit Hours)**

Spanish

SPN 1112 Spanish Language and Culture I

This course provides the truly communicative, deeply culture-focused approach that students need to be successful through the journey of learning Spanish with highly communicative goals, recognizing the primacy of the relationship between culture and language. **(3 Credit Hours)**

SPN 2206 Intermediate Spanish Language and Culture II Pre: SPN 1112

Focused approach that allows students to manage an intermediate spanish level with grammatical concepts and vocabulary from readings and conversational practices. concepts learned in the classroom build upon cultural understanding that can be practiced in and out of the online and on site lecture. **(3 Credit Hours)**

SPN 3331 Advanced Spanish Language and Culture III Pre: SPN 2206

An approach of advanced level of Spanish for Spanish language learners or second language speakers whose aim is to improve their language fluency and cultural understanding. This course focuses on building vocabulary, conversational skills, and cultural values. **(3 Credit Hours)**

Statistics

STA 303 Business Statistics Pre: (MAC 1105)

This course provides a wealth of examples and exercises so that the story is always tied to the way statistics is used to make better business decisions. Focusing on statistics in the context of real business issues, the course emphasizes analysis and understanding over computation to have an analytical approach for making better business decisions and effectively communicate results. **(3 Credit Hours)**

Visual Communication

VIC 4311 Infographics Design

Infographics and Visual Storytelling explore an innovative science in communication arts of organizing statistical information and launching it to audiences for easier understanding in the format of animation and graphics. The course explores the pre-production aspects of design, production and distribution processes as well as the effects that infographics have in the brain of audiences as civilizations rapidly navigate in visual scenarios to process simple and complex information. **(3 Credit Hours)**

MASTER DEGREE

Accounting

ACG 5305 Managerial Accounting

This course introduces students to the principles of accounting. balance accounts and financial statements. Cost system. tangible and intangible assets. inventories. depreciation and financial reasons. The course provides students with strong conceptual and analytical skills to evaluate the financial performance of the organizations, the scheme costs for pricing and operating budget. **(3 Credit Hours)**

Finance

FIN 5406 Managerial Finance (Prerequisite ACG 5305)

This course is designed to show students how finance intersects with many other areas of business providing a balanced overview of management theory and practice. Corporate finance helps students to achieve a holistic view of how finance impacts many aspects of business. **(3 Credit Hours)**

Management

GEB 5119 The sustainable Enterprise

The sustainable Enterprise explain how to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. This course demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. Balancing a strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. This course highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. **(3 Credit Hours)**

MAN 508 Supervisory Management

The path to becoming an effective supervisor begins with practical knowledge and skills. This course provides the tools to develop superior supervisory skills and a firm grasp of management principles. Through its "hands-on" approach to Supervision, students will be inspired with the positive approach to work with people to develop and empower them in their jobs. **(3 Credit Hours)**

MAN 6525 Quality Management

Quality Management demonstrates how students can focus all of an organization's resources on continuous and simultaneous improvement of quality and productivity — thereby continually improving both performance and competitiveness. **(3 Credit Hours)**

MAN 603 Entrepreneurship Trends Pre: (MAN 508)

Entrepreneurship Trends explores the trials and tribulations of entrepreneurship so that students will have the necessary tools to start their own businesses. It offers coverage on social enterprises and ethics due to the rise in green trends and corporate scandals. **(3 Credit Hours)**

MAN 605 Managerial Leadership

Managerial Leadership is a comprehensive course that is thoroughly grounded in sound principles and research. The powerful advice and tools found in this course emphasize that proper self-leadership is a precursor for the effective leadership of others. **(3 Credit Hours)**

MAN 623 MBA Capstone Project Pre: (24 Credits)

The student is required to participate in a 105-hour capstone course of which 90 hours are part of a research practicum experience at an organization acceptable to the institution. The instructor, student and employer will coordinate the assignment of hours and duties satisfactory to all the parties **(3 Credit Hours)**

Marketing

MAR 5805 Marketing Management

Analysis and application of theory and problem solving for marketing management in the global environment. emphasis will be on the role of marketing in the organization; planning the marketing effort; management of the marketing organization; control of marketing operations; and evaluation of the marketing contribution. **(3 Credit Hours)**

MAR 612 Marketing Trends Pre: (MAR 5805)

This course will help students move beyond hype and high-level strategy to proven tactics and successful ground-level execution. Students will acknowledge which new marketing technologies deliver the best results, how to complete digital marketing projects faster and at lower cost and how to build realistic, focused action plans for the next three, six, and twelve months. **(3 Credit Hours)**

Sociological Analysis

SYA 503 Methods of Research I

The skill-building approach of this course provides students with an introduction on practical perspectives on how research can be applied in real business situations. **(3 Credit Hours)**

SYA 604 Methods of Research II Pre: (SYA 503)

The skill-building approach of this course provides students with a comprehensive overview to what constitutes good research through a scientific approach. **(3 Credit Hours)**

Thoughts from UIC's Co-Founder
J. ALBERTO MOYANO FERRER
1940 - 2004



The student is a complex being that has a physical body, an emotional body, an intellectual body, an astral body, an intuitive body, and a cosmic body. This totality is qualified as holistic. Therefore, an education that focuses only on the intellectual body is very partial since it disregards the truly important bodies of the individual, which are the emotional and cosmic bodies. In the knowledge field, we find that we should also attend to the needs of intuitive knowledge learning, which is known as emotional intelligence. This is our philosophy at ***UNITED INTERNATIONAL COLLEGE.***

APPENDIX A

FACULTY LISTING		
INSTITUTION DATA		
NAME	United International College	ID NO :0223
Faculty Member	Discipline	Degrees/Diplomas Held & Awarding Institution
Chonevski, Aleksandar	Management	M.A. in European Studies, Angel Kanchev University Ruse. Bulgari. B.A in Social Work, Sts. Cyril and Methodius. Skopje, Macedonia
Archila, Alex	Business Law	J.D Juris Doctor, School of Law St. Thomas University M.S. Business Administration. University of Phoenix B.S. Political Science /Business. Barry University
Demelo, Ananda	Communication Film Oral Interpretation	M.A. Communications focus on Art Management St. Thomas University B.S. In Communications: Public Relations, Minor Sociology. FIU
Noudjo, Andre	Management Computer Information Systems Economics	M.S International Economics, Florida Atlantic University B.S. Economics Business/B.S. Business Administration in Management Information Systems
Urquiola, Angel	Accounting	M.S Master of Business Administration General Management, Accounting & Marketing, Florida National University Hialeah, FL, 2021 B.S Bachelor of Science in Economics and Teaching Economics, National University of Kyiv, T. G. Shevchenko Kyiv, Ukraine, 1985
Cavalaglio, Christian	Italian	M.A degree in italian teaching to foreigners at Università per gli stranieri di Perugia, Italy (4/13/2013) B.A Degree equivalent at University of Rome III, Roma, Italia (04/1997)
Gilmour, Courtney	Management Travel and Tourism Management	P.h. D. in Organizational Leadership. NorthWestern University. Date: Present. M.S. In Hospitality and Tourism Management /Leadership Studies. University of Central Florida. B.S. In Hospitality and Tourism Management /Leadership Studies. University of Central Florida.

Mendez, Deborah	English	E.d.D Education, Graduate Theological Foundation, Mishawaka, INM.S. In Education (M.S.ed.) Nova Southeastern University, Fort Lauderdale, FL B.S Business St. John's University, Queens, NY
De Velasco, Edgardo	Management Computer Information Systems	M.S In International Business Administration (MIBA) Specialization in MIS. Nova Southeastern University, Davie, FL B.A. In Law and Political Science, San Marcos University, Lima Peru.
Gonzalez, Ernesto	Marketing Management	Doctor of Philosophy of Business Administration, Concentration in Management and Marketing. Dissertation: Socio-Political Relationships in the Touristic Distribution Channel (1995) University Of Oviedo Spain. M.S. Business Administration. University of Oviedo Spain University of Oviedo, Spain. B.S Industrial Engineer, Santa Clara, Cuba.
Rosero, Fernando	Mass Media Communication	M.A. of Arts in Communications Arts SHM St. Thomas University B.A. of Arts in Communications Arts/ B.A. of Arts in History St. Thomas University Certificate in Communication Arts Guidance and Counseling, 2018
Carrillo, Francisco	Management Economics	M.S. International Political Economy, UDLA , Mexico City, May 2002. B.S. Business Management The University of West Florida Location: Florida, USA
Rose, Jack	Marketing Management	M.Ed Education Leadership and Supervision, Nova Southeastern University, 1986 BA Economics/Marketing Management. Rutgers University, 1971
Ashley, Joey	Public Speaking Art Radio and Television Journalism Mass Media Communication Film Theater and Performing Arts Digital Media Oral Interpretation	M.S. in Entertainment Business. Full Sail University B.A. In Cinema-Television. Palm Beach Atlantic University
Weisler, Joseph	English Mass Media Communication	M.A In English: Creative Writing, Southern New Hampshire University B.A. In Communication Studies, Florida Atlantic University. Major Communication and Multimedia Studies
Ninomiya, Kenneth	Marketing Public Relations Management	M.B.A. Executive Program, Florida International University-Chapman School of Business 2023 B.S. Business Administration, Marketing Concentration. Dallas Baptist University

Naredo, Luis	Economics	PhD Honoris Causa, ITT Technical Institute, 2015 M.A In Economics, Interamerican University of Puerto Rico, Rio Piedra, 1973 BA, Social Sciences, University of Puerto Rico, 1972
Bautista, Lydia	Economics	M.S. In Higher Education Administration B.A. Economics, Externado University, Colombia
Moyano, Marcela	Mass Media Communication Radio and Television Art Public Relations Communication	E.D.D. of Educational Leadership Cognate Area in Electronic Media M.A. Communication Arts, Specialization in Public Relations, Barry University B.A. Communications/ Minor in English
Figueredo, Merida	Spanish Language and Culture	PhD Linguistics Institution: University of Havana Location: Havana, Cuba Date: 2001 Degree: MA. Foreign Language Teaching Major: Institution: University of Havana Location: Havana, Cuba Date: 1998 Degree: BA: English Language Major: Linguistics Institution: University of Havana Location: Havana Date: 06/30/1978
Alfonso, Osviel	Management	E.d.D. Leadership and Management , St Thomas University M.S. Criminal Justice, Nova Southeastern University. M.S. Forensic Psychology, Florida National University B.S. Criminal Justice, Devry University
Washington, Rodney	Management	Doctorate Major: Organizational Leadership Institution: Grand Canyon University Location: Phoenix, AZ Date: Present Degree: Master Major: Public Administration Institution: Barry University Location: Miami Shores Fl. Date: 2014 Bachelor Major: Public Administration Institution: Barry University Location: Miami Shores Fl. Date: 2012
Russell, Vincent	Management	E.d.D Leadership and Management in Education, Major Leadership and Management ST. Thomas University (STU) M.A Business/Public Admin Barry University B.S Public Safety Management/Emergency Management. Miami Dade College
Martin, Luis	Finance	Doctor of Business Administration: Specialization in Finance. Saint Thomas University, Miami, FL MBA International Business Saint Thomas University, Miami, FL BA in Business Saint Thomas University, Miami, FL
Moyano, Angelica	Management	M.S. Higher Education Administration, Barry University B.B.A. with Mayor in Management and Minor in Marketing, St. Thomas University
Moyano, Lina	Student Life Skills Psychology Philosophy Health and Physical Education Sociology	Doctor of Education Mayor: Special Education Minor: Autism NOVA Southeastern University Master of Social Work, Florida International University

		B.A. in Sociology Minor: Psychology St. Thomas University Note: Professor Moyano has 15 years of experience in the practice of Yoga and Thai Chi
Ramirez, Juana	Management	DBA – Leadership, Keiser University, Fort Lauderdale, FL MBA – Leadership, Keiser University, Fort Lauderdale, FL
Mendez, Jose	Management	DBA, Business Administration and Global Leadership, Keiser University, Fort Lauderdale, FL Master, Industrial Organizational Psychology, Carlos Albizu University, San Juan PR
Meléndez Delgado, Edwin	Marketing	DBA, Business Management, Pontificia Universidad Católica de PR, Ponce, PR MBA, Global Management, University of Phoenix, Guaynabo, PR
Dr. Juan Tapia	Management Sociological Analysis	DBA Global Management: dissertation “How servant leadership is related to the retention of students” Keiser University Fort Lauderdale, FL July/2019 PhD in Education and Law Martha Abreu, University MBA Management and Strategic Leader Metropolitan University Miramar, FL 2012 PH.D. Education/Law Universidad Central de Las Villas Santa Clara, Villa Clara, Cuba 2004 M.A Education/Curriculum Design and Instruction Universidad Central de Las Villas Santa Clara, Villa Clara, Cuba
Thankachan, Kizhakkeparampil	Biology	DSC In Biology MK University, Tamil Nadu, India 1991 MS In Zoology Kanpur University - Kanpur, Uttar Pradesh, India 1979 BS In Science Kerala University, 1976
Secilia, Michael	History	PA.Master's Degree in History-University of Edinburgh-Edinburgh-2016 B.A Degree in History -Point Park University, Pittsburgh.

APPENDIX B

Business Program Advisory Board Roster

Daniel Funes

Attorney at Law

St. Thomas University, Miami, Florida, USA

Juris Doctor

B.S Business Administration

Blass Giffuni

Retired Professor

Universidad del Externado

B.S Finance and Accounting

Dr. Gustavo Rodríguez

University of Toulouse, Toulouse, France

Doctor of Economics

Universidad America, Bogota, Colombia

B.S Economics

Nelly Bautista

President

Unilatina University

Universidad del Externado

B.S Law

Universidad de Salamanca

Master in Higher Education

Andy Torres

Insurance Broker

Nova Southeastern University December 2003

Masters in Business Administration

Florida International University December 1999

Bachelors in Health Services Administration

Gagan Bajaj

Technology Trainer – Oracle

St. Thomas University, Miami, Florida, USA

M.B.A. International Business 2002-2004

B.B.A. International Business and a Minor in Spanish 1997-2001

Tourism Program Advisory Board Roster

David Alfandari

Bachelor Degree in Tourism and Hospitality
Management
CEO of Hot Pandeyuca Co.

Elizabeth Arregoces

Associate Degree in Business Administration
CEO KSA Tours

Fabio Andrade

President
Americas Community Center Inc

Jenny Galarraga

Manager
Fun Trip International LLC

Communications Program Advisory Board Roster

Ofelia Zambrano

Owner
CEO Presto Marketing

Jaime Yanez

Director Media and Communications
BS Journalism
Inphau University

Rudy Castellon

Co-Executive Media Producer
Below Deck
Master of Business Administration
BA Communication Arts
St. Thomas University

Manuel Romero

Media Videographer and Producer
BS Communications Mass Media
United International College